Tropical Livestock and Pathways
André Bartocci

S 54° 50' 50” N.S.G.
S 22° 48' 00” Caarapó-ms
“You cannot build peace on empty stomachs”

John Boyd Orr
1949 Nobel Peace Laureate and First FAO Director General
(1945-1948)
KG meet/ha/month
(Tropical Pastures - Seasonality)
We are in transition

03@/ha/year
84Kg

40@/ha/year
1.200kg
CO$_2$ credit
(Pastures + Technology)
Our secret:
20% Agriculture  80% Livestock
Operation of the past
Direct Planting
winter pasture
I.L.P.F. (Agriculture, Livestock and Forest)
It’s easier and safer to teach a cowboy how to work with Software, than to teach a programmer how to ride a mule!
Making the State's obligation
When you employ a man you receive a family.
History so badly told

Paul McCartney already supports the animal rights group Peta. Photograph: Peta
Brasil 1960

After the burning the soil becomes desolate and infertile.
Depois da queimada o solo fica deserto e perde a fertilidade.
Nach der Brandrodung versteeppt der Boden und bleibt unfruchtbar.
Austrália 1875
“We do not know if we have the right over the lives of other species, so if the slaughter is inevitable, it is our duty to ensure them a dignified life.”

Worthy Live

Photo of a calf lying in grass
Why not eat?

1. Price
2. Health
3. Respect (religion, pity, ethic)
- Welfare
- Adapted
- No Hormones
- Vegetables
- CO₂ Cretit
- 20% Forest
- NR-31
Commodity with the special quality:

- Just Pastures
- No Hormones
- No Antibiotics
- No Residues
- Ω3 X Ω6
- Traced
- Light
We need to tell our true history!
“Feliz daquele que transfere o que sabe e aprende o que ensina”

Cora Coralina
Welcome to Balanced Brazilian Livestock