Global Beef Sustainability Acceleration Fund

In May of 2019, the membership of the Global Roundtable for Sustainable Beef underwent a rigorous and extensive process of developing a strategic plan to begin in earnest in 2020-2030 with an emphasis on:

- Greenhouse Gas, Land Use and Biodiversity, and Animal Well Being with each group having developed a technical summary
- GRSB will work with an outside organization to ensure that this body of work is well represented with the GRSB stakeholders

A communications agency, as decided by the Communications Council, has been selected to support the efforts of the working groups by:

- Building trust with GRSB stakeholders that beef is a sustainable part of a thriving food system
- GRSB is the trusted source for beef sustainability

This document provides various opportunities to support implementation of all the GRSB activities.

- Each level offers many levels of engagement to ensure maximum exposure for your organization.
- You may choose to support these efforts by simply being listed as a Sustaining Member or even identify a single benefit where you may wish to have your organization highlighted

U.S. Contact: Katie Ambrose, Director of Member Services
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Global Roundtable for Sustainable Beef
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Josefina.eisele@grsbeef.org
**Premium Level:**

**GRSB Website**
- Link/Logo for (1) year on Sustainability Acceleration Fund Contributor page.

**Connect – Bi-Monthly Newsletter**:
- Logo/Link in Connect for (1) year.
- Interview for two articles within one year on your business/organization highlighting new developments, new product line, people on the move, etc.

**Webinar Series**
- Sole sponsor of a single webinar on Greenhouse Gas, Animal Wellbeing, Joint Working Group on Land Use Change, or other GRSB principles
- Logo/Link in all webinar promotional announcements pre and post webinar
- Present webinar to GRSB Members (subject to approval)

**Social Media – Facebook & LinkedIn** with posting 1x/month for 12 months (either platform)
- Logo/Link to homepage

*Investment: $40,000*

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**Platinum Level:**

**GRSB Website**
- Link/Logo for (1) year on Sustainability Acceleration Fund Contributor page.

**Connect – Bi-Monthly Newsletter**:
- Logo/Link in Connect for (1) year.
- Interview for two articles within one year on your business/organization highlighting new developments, new product line, people on the move, etc.

**Webinar Series**
- Logo/Link in all webinar promotional announcements pre and post webinar
- Participate as panelist

**Social Media – Facebook & LinkedIn** with (6) postings (either platform)
- Logo/Link to homepage

*Investment: $20,000*

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**Diamond Level:**

**GRSB Website**
- Link/Logo for (1) year on Sustainability Acceleration Fund Contributor page.

**Connect – Bi-Monthly Newsletter**
- Logo in Connect for (6) months.

**Webinar Series**
- Logo/Link in all webinar promotional announcements pre and post webinar

**Social Media – Facebook & LinkedIn** with (3) postings (either platform)
- Logo/Link to homepage

*Investment: $10,000*

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**Gold Level:**

**GRSB Website**
- Link/Logo for (1) year on Sustainability Acceleration Fund Contributor page.

**Connect – Bi-Monthly Newsletter**
- Logo in Connect for (3) months.

**Webinar Series**
- Logo/Link in all webinar promotional announcements pre webinar

**Social Media – Facebook & LinkedIn** with (1) posting (either platform)
- Logo/Link to homepage

*Investment: $5,000*

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**Contributor:**

**GRSB Website**
- Link/Logo for (1) year on Sustainability Acceleration Fund Contributor page.

*Investment: $1,000*
Business / Organization: ________________________________

Primary Contact: ________________________________

Address: ____________________________________________

City: __________________________ State: _____________ Zip Code: __________

Phone: __________________________ Fax: ________________

Email Address: __________________________ Web Address: __________________

Please indicate Investment Level:

Premium Level– $40,000

Name __________________________ Email __________________________

Platinum Level– $20,000

Name __________________________ Email __________________________

Diamond Level - $10,000

Name __________________________ Email __________________________

Gold Level - $5,000

Name __________________________ Email __________________________

Contributor Level - $1,000

Name __________________________ Email __________________________

Payment Information (payment must be received before receiving benefits of investment)

Please return this form to: Global Roundtable for Sustainable Beef
13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 USA Fax: +1 (719) 538-8847