Brazilian Roundtable on Sustainable Livestock

Addressing deforestation at the country level
Government

• Federal level:
  – Forest Code implementation
  – Beef: Federal Prosecutors Agreement

• State level:
  – PA case: Green Municipalities Program
  – MT: PCI Strategy and IMAC
Private policies

• Soy Moratorium

• Beef:
  – Carrefour
  – Walmart
  – Pão de Açúcar
  – McDonalds

• GTPS commitment: support zero deforestation since we have PES for preserved areas
Meet demand of global companies for verified sustainable, zero deforestation beef

Main partners:

- Instituto Centro de Vida
- pecsa
- JBS
- GTPS
- imaflora
- Solidaridad
- Embrapa
- Sindicato Rural
- Altair Biotecnologia
- Terras Terra App Solutions
- Althelia ecosphere
Criteria for participation

- Environmental Rural Registry (CAR)
- No deforestation post 2008
- Not appear embargoed properties
- Not appear forced labor

Participants’ commitments

- Follow Embrapa’s GAP
- Contract credentialed technical assistance
- Provide access to GTA extract to monitor indirect suppliers
- Full compliance with the Forest Code
- Conserve all remaining forests and restore degraded areas
MRV System

What is VERIFIED?

• Compliance with sustainable requirements
  – GTPS Indicators
  – Carbon balance
  – Criteria and Commitments: Deforestation

• Technical projects: production and environmental
Conclusions

• It must involves public and private policies to control and also stimulate other options

• It must be coordinate inside the value chain

• From the producers perspective is a matter of economics