Beef Farm Sustainability Assessment Overview

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Chairman – Beef Working Group
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Introduction to SAI Platform
What is SAI Platform?

• Created in 2002 by the **food industry** to support the development of sustainable agriculture worldwide

• **90 members** across the value chain

• Covering **all major commodities**

• Operating **globally**

Vegetable & Arable Crops  Fruit & Nuts  Beef  Dairy
SAI Platform’s Vision 2020

Implement secure and thriving agricultural supply chains and protect the earth’s resources through widespread adoption of sustainable practices that deliver value to our members, farmers, farming communities and consumers.
SAI Platform’s Members
How does SAI Platform work?

Collection and Exchange

Harmonization and Engagement

Collaboration and Action
Engagement along the value chain
What is the Farm Sustainability Assessment
FSA Projects managed by SAI Platform

1. Sugar Beet production in Europe
2. Berry and Sustainable Water Management in Doñana, Spain
3. Orange production in Brazil
4. Rice production in several regions
5. Beef production in Europe
What is the goal of the FSA?

Scale sustainable farming practices & the volume of sustainably grown agricultural products
The FSA questions are based on sustainable farming practices (developed by SAI Platform), covering **environmental**, **economic** and **social** aspects.
What are the benefits of FSA?

Reducing complexity: towards one language
Farm Sustainability Assessment’s scoring system
The Beef Working Group

- Beef Processors
- Retail
- Food manufacturers
- Farmer organizations
‘The beef sector is recognized for delivering measurable positive impacts and continuous improvement towards key sustainability priorities’
# Beef FSA

- **Regional Approach**
- **Drawn from the SAI Principles**
- **115 Criteria**

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<th>Criteria</th>
<th>Essential</th>
<th>Basic</th>
<th>Advanced</th>
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How will it work for Beef?

- Collaborative approach
- Benchmark existing EU schemes
- Identify the gaps
- Work with scheme owners to:
  - Plan the changes
  - Plan the timescales
  - Support where possible
- A huge opportunity for existing schemes
- No scheme?
  - Can integrate the FSA
  - Company or wider level
Beef FSA: Where are we at?

1. **Criteria / guidance** – Now complete
2. **Pilots starting October** –
   - Range of schemes – national – company
   - Appreciate the size of gaps
   - Explore and design the implementation process
   - Explore how continuous improvement can be derived - reporting
   - Manage expectations of the sector
   - Address broader sustainability issues
   - Supporting / facilitating change
3. **Soft launch - October** –
   - encouraging a self benchmark
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