



2018
**GLOBAL CONFERENCE ON
SUSTAINABLE BEEF**

CALL FOR SPEAKERS

GRSB is Accepting Speaker Proposals

DUE DATE: April 15, 2018 ~ Midnight, MDT (Extended from April 10th)

Conference organizers are looking for proposals on a variety of topics that align with our strategic areas of focus.

Conference Details:

Sustainability in action: impact on the ground

October 9-12, 2018

Kilkenny, Ireland ~ Lyrath Estate Hotel

Submissions should include:

***Cover letter** with name of organization and contact information.

***Description of proposed session** (500 words or less) that includes 3-5 learning objectives, how topic links to conference theme of demonstrating impact on the ground, target audience and methods for engaging the audience. Please also indicate how content aligns with the five principles of sustainable beef.

Additional details:

*Conference speaking dates will be October 10, 11, and workshops will be held the 12th.

*Please provide links to social media, Youtube video, and other online references to view your work.

Keynote &
Capstone
speakers

Sustainability
Research
Presenters

Breakout
Session or
Workshop
Leaders

Conference
Emcee

**To submit suggestions/proposals
visit www.surveymonkey.com/r/GRSBCallforSpeakers**

All speakers will be contacted by May 1, 2018



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The Committee's goal is to curate exceptional content. Proposal topics can range from presenting evidence-based approaches to continuous improvement in beef sustainability to sharing unique viewpoints.

The goal is to create an unprecedented learning opportunity for attendees.

Note: Regional Roundtable members of GRSB do NOT need to complete Speaker Submissions, as all GRSB member roundtables will share content as a part of the conference events. Those wishing to recommend keynote speakers can use the Speaker Submission form to provide name and speaker details.

Topics of Interest:

**Global views of
sustainability**

**Beef
sustainability
research**

**Economics of
sustainability**

**Boots on the
ground
spotlights of
sustainable
beef
production**

**Emerging
technologies
impacting natural
resources, animal
welfare and social
structures**

**Consumer
views of
sustainability**

**Communication
best practices**

**Thought
leadership
around
changing
cultures**

Thank you for your interest!