Argentinean Roundtable for Sustainable Beef

Mesa Argentina de Carne Sustentable - MACS -
ARGENTINA in numbers

Population
43 MILLION

DOMESTIC MARKET

Average of last 3 years
58.4 kg/hab/year
43.8 kg/hab/year
13.0 kg/hab/year

STOCK
~ 54 Mill cattle

~ 13 Mill annual slaughter
~ 3 Mill tn carcass (2017)

EXPORTS

Source: Senasa / Secretaria de Agroindustria

↑ 62% vs 2017
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- **Initiated in 2017**
- **50 organizations**

- Mission, Vision, Sustainable beef definition and Principles validated
- Will be *legally constituted* by the end of **2018**
- Align domestic sanitary requirements with export markets requirements
- Increase productivity & efficiency (↑ weaning rate, ↑ slaughter average weight)
- New export markets
IMPACT

Pilot projects on ANIMAL WELFARE public/private protocols
RedVetBA
University Curricula
↑ training and communication

GRAN CHACO
National Plan “Forest Management with Integrated Livestock (MBGI)” (silvopastoral)
What’s NEXT...

- Define an Estrategic Working Plan for the MACS.
- Move forward with the definition of Argentina’s Sustainability Criteria for Beef Production.
- Reach out to more producers
- Develop pilot project to test Criteria. Look for funding opportunities
- Explore new export markets and their sustainability demands
THANK YOU

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