GLOBAL CONFERENCE ON SUSTAINABLE BEEF

SUSTAINABILITY IN ACTION: IMPACT ON THE GROUND
October 9-12, 2018
Lyrath Estates, Kilkenny, Ireland

Co-hosted by

GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
European Roundtable for Beef Sustainability
Bord Bia
Irish Food Board

Partnership Opportunities

Contact:
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Global Roundtable for Sustainable Beef
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Email: Katie.Ambrose@GRSBeef.org
All Partners will receive:

- Signage displayed in prominent areas at the event.
- Recognized on Conference presentation screen during breaks.
- Verbal acknowledgment of partners throughout the entire conference.
- Listed in *GRSBeef Connect* electronic newsletter providing highlights of the Global Conference.

In addition...

**Platinum Level Partnership - $25,000**

- Lunch sponsor (one meal only).
- Promotion via sign during sponsored lunch.
- Logo with link in a scrolling banner ad on the Global Conference Meeting App.
- Logo and link to Partner’s website on Sponsor Page of the Global Conference Meeting App.
- Upload of promotional material (*such as a flyer, white paper, etc.*) on the Sponsor Page of the Global Conference Meeting App (pre-approved).
- Included in all advertising and promotional announcements.
- Banner ad on GRSB website home page to appear for one year.
- Logo and link on all GRSB Global Conference website theme pages.
- Platinum partners will receive five (5) complimentary registrations.
- 20% discount for each additional individual registration.

**Diamond Level Partnership - $15,000**

- Refreshment break sponsor (one break only).
- Promotion via sign during sponsored break.
- Logo with link in a scrolling banner ad on the Global Conference Meeting App.
- Logo and link on Sponsor Page of the Global Conference Meeting App.
- Upload of promotional material (*such as a flyer, white paper, etc.*) on the Sponsor Page of the Global Conference Meeting App (pre-approved).
- Included in all advertising and promotional announcements.
- Logo and link on all GRSB Global Conference website theme pages.
- Diamond partners will receive three (3) complimentary registrations.
- 10% discount for each additional individual registration.

**Gold Level Partnership - $10,000**

- Logo and link on Sponsor Page of the Global Conference Meeting App.
- Upload of promotional material (*such as a flyer, white paper, etc.*) on the Sponsor Page of the Global Conference Meeting App (pre-approved).
- Included in all advertising and promotional announcements.
- Logo and link on all GRSB Global Conference website theme pages.
- Gold partners will receive two (2) complimentary registrations.
- 10% discount for each additional individual registration.
Silver Level Partnership - $5,000

- Included in all advertising and promotional announcements.
- Logo on all GRSB Global Conference website theme pages.
- Silver partners will receive one (1) complimentary registration.

Supporter Level Partnership - $2,500–$4,999

- Included in all advertising and promotional announcements.
- Logo on all GRSB Global Conference website theme pages.
Partnership Form

Business / Organization: (Name to appear in promotional material)
__________________________________________________________________________________

Primary Contact: ___________________________________________________________________
Address: ____________________________________________________________________________
City: __________________________ State: ______________________ Zip Code: _________________
Phone: ________________________ Fax: __________________________________________________________________________
Email Address: _____________________________________________________________________ Web Address: ______________________________________

Please indicate Partnership Level:

Platinum Level Partnership – $25,000 with FIVE (5) complimentary registrations
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________

Diamond Level Partnership – $15,000 with THREE (3) complimentary registrations
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________

Gold Level Partnership - $10,000 with TWO (2) complimentary registrations
Name ____________________________ Email ____________________________
Name ____________________________ Email ____________________________

Silver Level Partnership - $5,000 with ONE (1) complimentary registrations
Name ____________________________ Email ____________________________

Supporter Level Partnership - $2,500 - $4,999

Payment Information (payment must be received in hand before receiving benefits of sponsorship)

☐ In Kind Sponsorship  ☐ Check enclosed payable (in U.S. funds) to the Global Roundtable for Sustainable Beef

Please return this form to: Global Roundtable for Sustainable Beef
13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 USA Fax: +1 (719) 538-8847