Tony Hegarty – Producer and member of Sustainability Steering Group
OUR SIX KEY PRIORITIES

1. WELFARE
   - Animal husbandry techniques

2. ECONOMIC
   - Profitability across the value chain

3. ENVIRONMENT
   - Balance of tree and grass cover
   - Climate change risk

4. COMMUNITY
   - Antimicrobial stewardship
   - Health and safety of people in the industry
CURRENT FOCUS

MEAT & LIVESTOCK AUSTRALIA

Carbon Neutral 2030
HIGHLIGHTS

FRAMEWORK HIGHLIGHTS

Established an expert panel on balance of tree and grass cover

Decided on 6 key priority areas for industry focus
HIGHLIGHTS

ANIMAL WELFARE

$35m research partnership established

51% COWS POLLED

High proportion of cows and bulls are polled and don’t require dehorning

1% BULLS POLLED

Pain relief made commercially available for use on cattle in late 2016

ECONOMIC RESILIENCE

$120m in farmgate returns from the Meat Standards Australia beef program

$120m

30% PRODUCER KNOWLEDGE AND SKILLS

Rollout of Profitable Grazing Systems, with a potential 30% boost to producer knowledge and skills
HIGHLIGHTS

ENVIRONMENTAL STEWARDSHIP

CO₂ NEUTRAL 2030
Pathways investigated for the red meat industry to become carbon neutral by 2030

PEOPLE & THE COMMUNITY

Established a proactive antibiotic monitoring program in Australian feedlots

58% of Australians consider beef part of a healthy, balanced diet
ON THE HORIZON