Welcome to Ireland:
The Power of Partnership

Tara McCarthy, CEO Bord Bia

10/10/2018
Growing the success of Irish food & horticulture
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Ireland, an island nation

‘Meitheal’ in the 1950’s
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- Audited every 18 months
- ISO 17065 Accreditation
- Voluntary Scheme

BORD BIA’S SUSTAINABILITY ASSURANCE SCHEMES

HOW DO FARM ASSESSMENTS WORK?

- Greenhouse Gas Emissions
- Water Quality & Consumption
- Animal Health & Welfare
- Bio-Diversity
- Soil Quality & Grassland Management
- Farm Health & Safety

Farm info collected on auditor’s handheld device

Herd profile from DAFM Animal Identification & Movement Database

BORD BIA

Database

Feedback report sent to each farmer

Production information from C3F system
• Origin Green Sustainability Charter
• Multi-Annual Sustainability Plan
• Progress Audited Annually
• Independently Assessed & Verified

TARGET AREAS

RAW MATERIAL SOURCING
MANUFACTURING PROCESSES
SOCIAL SUSTAINABILITY

VERIFICATION PROCESS

REGISTER ONLINE
ATTEND PLANNING WORKSHOPS
PREPARE DRAFT SUSTAINABILITY PLAN
BORD BIA FEEDBACK AND PLAN REFINEMENT
INDEPENDENT REVIEWER
VERIFIED MEMBERSHIP OF ORIGIN GREEN
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Origin Green Members

Origion Green Manufacturing Members

SUSTAINABLE BEEF & LAMB
ASSURANCE SCHEME (SBLAS)

- 800 FARMS INSPECTED EVERY WEEK
- 51,000+ FARMS CERTIFIED
- 200,000+ INDIVIDUAL CARBON FOOTPRINTS

90% OF IRISH BEEF COMES FROM SBLAS CERTIFIED FARMS

345
Growing the success of Irish food & horticulture

- Animal welfare
- Operational effectiveness
- Supporting local producers
- Transparency of information

[Map of Ireland with icons and text boxes]
“If you want to go fast, go alone. If you want to go far, go together”

- African Proverb