



**GTPS**

Brazilian Roundtable on  
Sustainable Livestock

**GLOBAL CONFERENCE ON SUSTAINABLE BEEF 2018**

*Kilkenny - Ireland*

# EXECUTIVE COMMITTEE MANDATE

2018 - 2021



**President: Caio Penido**



Producer

**Vice President: Leonardo Lima**



Retailers and Restaurants

**Treasurer: Breno Felix**



Inputs and Services

## BRAZIL AGRO-ENVIRONMENTAL POTENCY



### OUR GUIDELINES:

To keep actions to ENGAGE value chain  
for CONTINUOUS IMPROVEMENT

To promote discussions and studies to  
create RELEVANT CONTENT

To get a better COMMUNICATION

# THE WORLD'S THREATS AND CHALLENGES



## **PRODUCE MORE FOOD – 2050 CHALLENGE**

- We will be 9,5 billion in the world – FAO
- People are consuming more food
- We need to produce more food!

## **REDUCE GHG EMISSIONS – CLIMATE CHANGE CHALLENGE - COP**

- There isn't a world environmental legislation
- Deforestation
- Pollution

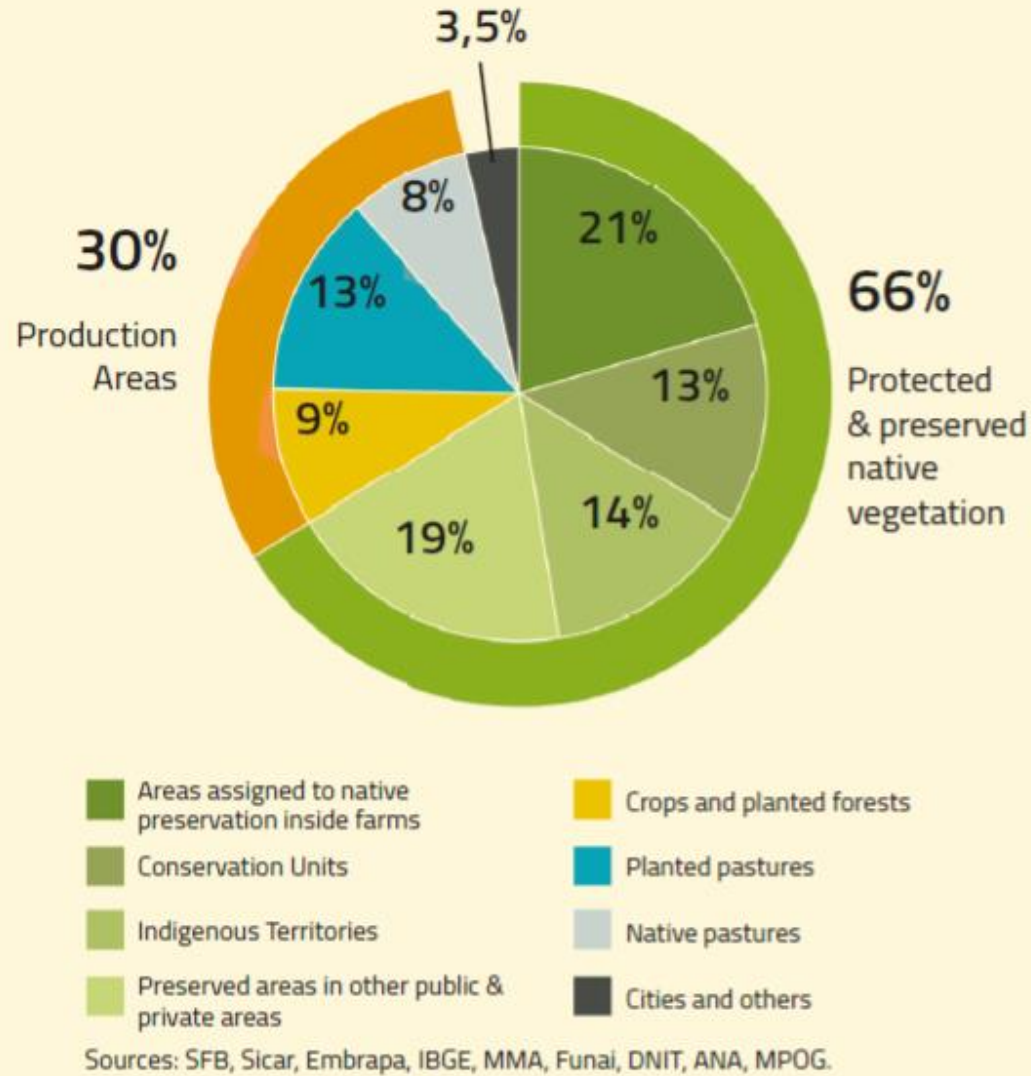
**Improve production practices: more food with less emissions**

# BIG PRODUCER AND EXPORTER

*Different agri-products*



## LAND USE IN BRAZIL



Forest Code ensuring that 20% to 80% of conservation inside private properties

# BIG ENVIRONMENT KEEPPER

More than **60%** of *NATIVE* vegetation kept

*6 Biomes*



# PROMOTING SOLUTIONS FOR A COMMON AGENDA



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## ➤ SUSTAINABLE INTENSIFICATION

- Pasture management
- Encourage the conscious consumption with added value to sustainable products
- Integrated Systems, More technology – Less emissions
- To open and expand markets for Brazilian Beef

FROM 1990 UNTIL 2017  
PRODUCTIVITY

**INCREASED 146%**



IN THIS PERIOD PRODUCTIVITY WENT FROM:



**1,63@/ha/year**



**4,01@/ha/year**

# PROMOTING SOLUTIONS FOR A COMON AGENDA

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## THE BRAZILIAN GREAT OPPORTUNITY

➤ TO VALUE  
SUSTAINABLE PRODUCTS

➤ TO VALUE  
ENVIRONMENTAL  
SERVICES

***TOGETHER BY THE STRATEGY OF PROUD AND VALUE!***



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***THANK YOU!***  
*Caio Penido*  
*President of GTPS*