EXECUTIVE COMMITTEE MANDATE
2018 - 2021

President: Caio Penido  
Producer

Vice President: Leonardo Lima  
Retailers and Restaurants

Treasurer: Breno Felix  
Inputs and Services

OUR GUIDELINES:

To keep actions to ENGAGE value chain for CONTINUOUS IMPROVEMENT

To promote discussions and studies to create RELEVANT CONTENT

To get a better COMMUNICATION
THE WORLD’s THREATS AND CHALLENGES

PRODUCE MORE FOOD – 2050 CHALLENGE

• We will be 9,5 billion in the world – FAO
• People are consuming more food
• We need to produce more food!

REDUCE GHG EMISSIONS – CLIMATE CHANGE CHALLENGE - COP

• There isn’t a world environmental legislation
• Deforestation
• Pollution

Improve production practices: more food with less emissions
BIG PRODUCER AND EXPORTER

Different agri-products

BIG ENVIRONMENT KEEPPER

More than 60% of NATIVE vegetation kept
6 Biomes

Forest Code ensuring that 20% to 80% of conservation inside private properties
PROMOTING SOLUTIONS FOR A COMMON AGENDA

➢ SUSTAINABLE INTENSIFICATION

• Pasture management
• Encourage the conscious consumption with added value to sustainable products
• Integrated Systems, More technology – Less emissions
• To open and expand markets for Brazilian Beef
PROMOTING SOLUTIONS FOR A COMMON AGENDA

THE BRAZILIAN GREAT OPPORTUNITY

➢ TO VALUE SUSTAINABLE PRODUCTS
➢ TO VALUE ENVIRONMENTAL SERVICES

TOGETHER BY THE STRATEGY OF PROUD AND VALUE!
THANK YOU!
Caio Penido
President of GTPS