ERBS
European Roundtable for Beef Sustainability

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Who we are

Our vision

The beef European sector is recognized for delivering measurable positive impacts and continuous improvement towards key sustainability priorities.
Empowering Local Action: Current Country Platforms

United Kingdom
Republic of Ireland
France
Italy
Germany
Poland
Our context
Diverse Production Systems & Stakeholders
A Long History of Farm Assurance
Producer Sustainability Performance Varies

RANGE OF CARBON FOOTPRINT RESULTS ACROSS BEEF AND DAIRY FARMS

No. of farms
10000
9000
8000
7000
6000
5000
4000
3000
2000
1000
0
LOWER
AVERAGE
HIGHER

Bord Bia
Irish Food Board

MOVING TO THE AVERAGE WOULD REDUCE EMISSIONS BY 1.1M TONNES CO₂ EQUIVALENT

ERBS
Estimated Roundtable
for Beef Sustainability
Our Journey
Beef sustainability principles and practices

**Sustainable Farming Systems**
- Traceability
- Sustainability Management System for Continuous Improvement
- Site Selection
- Animal Feeding
- Inputs

**Social Sustainability**
- Human Health and Welfare
- Animal Health, Welfare and Genetics
- Human Rights
- Workplace Environment
- Business Integrity
- Worker Competence
- Landscape Management
- Community Investment

**Economic Sustainability**
- Biosecurity
- Long Term Economic Viability
- Short & Long term Business Planning

**Environmental Sustainability**
- Soil
- Grasslands
- Water
- Air
- Climate Change
- Waste
- Biodiversity
- Land use
Our focus areas

- Greenhouse Gas Emissions
- Farm Management
- Animal Health and Welfare
- Animal Medicines
- Beef Sustainability Principles and Practices

Consultation with +/- 150 Stakeholders in Europe
Our approach

Herd Health Plan

Vaccination

Input
Activity
Output

Outcome
Impact

Reduced Mortality

Indicators

Means of verification
Outcomes and impacts

Animal Medicines
Preserve the effectiveness of animal medicines in beef farming

Outcome targets

1. Total usage of antibiotics below 10mg/PCU by 2023
2. Reductions of 50% in the use of HPCIAs by 2023
THANK YOU