Global Sustainability Impacts - A Multi-Country Perspective

United Kingdom: Reducing Use of Antibiotics
France: Improving Carbon Footprint
United Kingdom

Reducing use of antibiotics

Jess Sloss
Senior Technical Manager
Red Tractor Assurance
Red Tractor Assurance

What we do:
• Standards of good agricultural practice
• Standards licensed to independent certification bodies
• All farms receive inspection against all Red Tractor standards at least every 18 months

• Whole chain assurance – from farm to pack
• >24000 members in Beef and Lamb scheme
• Red Tractor logo on >£14bn British food and drink
Antimicrobial resistance is a global threat to human and animal health

Proactive health planning
- Annual review of health, performance and medicine usage with veterinary surgeon
- Highest Priority Critically Important Antibiotics can only be used as a last resort, demonstrated by C&S testing

Ensuring that antibiotics are used as little as possible but as much as necessary
Learnings

• UK beef sector is a low user of antibiotics but need to prove it
• Impact of RUMA Targets Taskforce project
• Communication with vets as important as communication with farmers
• Industry must be brought on the journey and support change
France

Reducing Carbon Footprint

Estelle Rabourdin
Director of Quality & Environment
Moy Park Food Service division
Moy Park Beef Orléans (MBO)

- Belongs to Moy Park – A European food company mainly involved in Poultry
- Located in France, MBO produces each year 45000 tons of ground Beef for McDonald’s
- Sourcing beef in 3 European countries and deeply involved in Sustainability initiatives
Beef Carbon initiative

Objective: Reducing Beef Carbon footprint by 15% over 10 years

- 4 Countries: France, Italy, Ireland and Spain
- Carbon measurement tools
- Calculation of Carbon footprint of 2000 beef farms
- 170 innovative farms to test best practices and measure impact

Share, communicate and spread practices to allow 120,000 tons of CO₂ avoided

Contact Jean-Baptiste Dolle – IDELE
Learnings

Stronger together

To help farmers understand their impact, share and improve their practices and communicate their know-how