



**CRSB**

Canadian Roundtable  
for Sustainable Beef

# Canadian Roundtable for Sustainable Beef

Global Conference on Beef Sustainability  
Kilkenny, Ireland



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- Between Oct 2017-June 2018, over **2.2 million pounds** of beef qualified as being sourced from a certified sustainable supply chain



**MIGHTY  
ANGUS**  
• RANGE •



**NEW** CREAMY  
BLACK PEPPER\*  
ANGUS  
WITH MOZZARELLA





Advance sustainability through on-the-ground projects & programs

# **SUSTAINABILITY PROJECTS**



A wide-angle photograph of a vast, flat field under a bright, low sun, creating a golden glow and long shadows across the landscape.

# Thank you

[www.crsb.ca](http://www.crsb.ca)

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