

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
GENERAL ASSEMBLY
NOVEMBER 18, 2020**

President Bob McCan called to order the Annual General Assembly of the Global Roundtable for Sustainable Beef to order at 2:00 p.m. Central U.S. Time, Wednesday, November 18, 2020 via Zoom.

Board Members Present:

Producer Constituency

Canadian Cattlemen's (Bob Lowe)
National Cattlemen's Beef Assn. (Josh White)
Meat & Livestock Australia (Jacob Betros)

Commerce and Processing Constituency

Cargill (Ben Brophy)
OSI Group (Michael McCarthy)
Rabobank (Justin Sherrard)

Retail Constituency

McDonald's (Lisa Isaacs)
Ahold Delhaize (Leon Mol)
A&W Food Services of Canada (Lisa Hughes)

Civil Society Constituency

Solidaridad (Gert van der Bijl)
World Wildlife Fund (Tim Hardman)
National Wildlife Federation (Simon Hall)

Allied Industries Constituency

Textile Exchange (Anne Gillespie)

Roundtable Constituency

Canadian Roundtable (Anne Wasko)
Colombian Roundtable (David Calderon)
U.S. Roundtable (Ashley McDonald)
GTPS – Brazilian RT (Luiza Bruscato)

Ex-officio Members Present:

Bob McCan, President
Ian McConnel, Secretary/Treasurer

Executive Committee Members Present:

Justin Sherrard, Member-at-Large
Cherie Copithorne-Barnes, Member-at-Large
Nicole Johnson-Hoffman, Immediate Past Pres.

GRSB Staff Members Present

Ruaraidh Petre, GRSB Executive Director
Josefina Eisele, GRSB Regional Director
Scott Stuart, Dir. of Administration & Finance
Katie Ambrose, Director of Member Services
Julie James, Office Administrator

Others Present:

Karin Gorzen	Justin Ransom (Tyson)
Taciano Custodio (Minerva Foods)	Leticia Deschamps MRGSM México
J. Soule	Hugo Sanchez
Mohammed Abubakar	Dani Modena (Elanco)
Amanda Roughan QLD, Australia	Max Makuvise (SARRSB)
Roger Cady	Jason Sawyer (KRIRM)
Hana Ranch Agriculture (Duane Lammers)	Amie Peck (CCA)
Myriah Johnson - NCBA	Diana Caterine Forero (MRGSM México)
Christi Calhoun	Sam Cobb
Shalene McNeill, NCBA	Peter Chiesa (Pistol)
Clay Mathis, King Ranch Institute	Emma Black
Diana Rodgers	Clint Mefford
Erika Murphy	Andrea White (CRSB)
Anita McNamara	Alison Larard
Maeve Harding	Javier Ortiz
Grant Bunting, NZRSB	Angela Baysinger (Merck)
Bridget Wasser	Tracey Martin
Hillary Fenrich (NWF)	Skye Buttenshaw (MHP)
Maria Eugenia Periago (MACS)	Todd Low (Hawaii Dept. of Ag)
Emma Daly (OSI)	Alfred Fast (MPCS)
Brenna Grant (CRSB)	Tom Schultz
Cherie Copithorne-Barnes (CCA)	

McCan welcomed everyone to the call and a verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those present.

Consideration of 2019 Minutes

It was properly moved and seconded that the minutes of the 2019 General Assembly be approved as presented. Motion carried.

State of the Organization Report

President McCan and Executive Director Petre provided a comprehensive report on the state of GRSB indicating there had been much accomplished during 2020 in spite of dealing with the global coronavirus pandemic.

Petre reported the organization had establish a limited number of “Global Goals” for the GRSB Network to define so that beef will remain a trusted part of a thriving food system. In addition, he indicated GRSB had supported the Roundtable Network and an information system to report progress on the GRSB Global Goals would be necessary. Lastly, he reported that one of the organization’s priorities is to develop and strengthen partnerships to meet the Global Goals.

Special Guest Speakers:

Mr. Richard Brown, director of Gira, the international food research and consultancy firm, and Dr. Nils Beaumont, also with Gira, provided a thorough presentation on the 2020 meat vision being clouded by extraordinary storms and the implications for the sustainability agenda.

Regional Roundtables and Country Initiatives Reports

Progress reports were provided by the following roundtables and initiatives:

GTPS (Brazil) - Luiza Bruscato

CRSB (Canada) - Anne Wasko and Monica Hadarits

USRSB (U.S.) - Ashley McDonald

MGSC (Colombia) - David Calderon

ERBS (Europe) - Bulle Pouzoulet/Claire Donoghue

MPCS (Paraguay) - Hugo Sanchez/Alfred Fast

NZRSB (New Zealand) - Grant Bunting/Rennie Davidson

Australia Beef Sustainability Framework - Jacob Betros

Mesa Argentina de Carne Sustentable - Bernardo Cane

Southern Africa Roundtable - Christine YambaYamba/Max Makuvise

Mexican Roundtable - Diana Forero/Leticia Deschamps

Recess

The business meeting of the General Assembly was recessed at 3:55 p.m. CDT.