

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
GENERAL ASSEMBLY
NOVEMBER 19, 2020**

President Bob McCan reconvened the Annual General Assembly of the Global Roundtable for Sustainable Beef to order at 2:00 p.m. Central U.S. Time, Thursday, November 19, 2020 via Zoom.

Board Members Present:

Producer Constituency

Canadian Cattlemen's (Bob Lowe, Amie Peck)
National Cattlemen's Beef Assoc. (Josh White)

Commerce and Processing Constituency

Cargill (Ben Brophy)
OSI Group (Michael McCarthy)
Rabobank (Justin Sherrard, Shane Bownds)

Retail Constituency

McDonald's (Lisa Isaacs)
Ahold Delhaize (Leon Mol)
A&W Food Services of Canada (Lisa Hughes)

Civil Society Constituency

Solidaridad (Gert van der Bijl)
World Wildlife Fund (Tim Hardman)
National Wildlife Federation (Simon Hall)

Allied Industries Constituency

Textile Exchange (Anne Gillespie)

Roundtable Constituency

CRSB – Canadian Roundtable (Anne Wasko, Monica Hadarits)
MGSC – Colombian Roundtable (David Calderon)
USRSB – U.S. Roundtable (Ashley McDonald, Kathleen Fisher)
GTPS – Brazilian RT (Luiza Bruscato)

Ex-officio Members Present:

Bob McCan, President
Ian McConnel, Secretary/Treasurer

Executive Committee Members Present:

Justin Sherrard, Member-at-Large
Cherie Copithorne-Barnes, Member-at-Large
Nicole Johnson-Hoffman, Immediate Past Pres.

GRSB Staff Members Present

Ruaraidh Petre, GRSB Executive Director
Josefina Eisele, GRSB Regional Director
Scott Stuart, Dir. of Administration & Finance
Katie Ambrose, Director of Member Services
Julie James, Office Administrator

Others Present:

MCPS - Paraguayan RT - Alfred Fast, Hugo Sanchez
NZRSB – New Zealand RT - Grant Bunting, Rennie Davidson
MACS – Argentinian RT - Maria Eugenia Periago, Bernardo Cane
ERBS - European RT - Jane Duncan, Claire Donoghue, Bulle Pouzoulet
Meat and Livestock Australia - Jacob Betros
S. Africa RT - Max Makuvise, Christine Yamba Yamba
Mexican RT - Diana Forero, Leticia Deschamps
Erika Murphy - Coyote Creek
Taciano Custodio - Minerva
Alison Lara - McDonald's
Hillary Fenrich - WWF
Caterine Forero - WWF-Mexico
Jason Sawyer, Clay Mathis - King Ranch Inst.
Justin Ransom - Tyson
Brenna Grant - Canfax Research
Clint Mefford, Tom Schultz - NEOGEN Genomics
Kevin Burkum - Global Dairy Platform
Christi Calhoun - Zoetis
Duane Lammers - Hanna Ranch Agriculture
Maeve Harding - Fulton Marketing Group
Roger Cady - Cornell University
Michelle Randall - Cattle Council of Australia
Todd Low - Hawaii Dept. of Agriculture
Jacques de Groot - VanDrie Group
Skye Buttenshaw - Engine MHP
Sam Holl - Engine MHP
Shalene McNeil - NCBA
Amanda Roughan
Mohammed Abubaker
Sam Cobb
Tracy Martin
Karin Gorzerin
Amanda Brodhagen
Interpretors: Gloria Vasquez, Ana Jiminez / Martin
Speakers: Nils Beaumont, Richard Brown (Gira Foods)
Diana Rodgers (Sacred Cow)

McCan welcomed everyone to the call and a verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those present.

Special Guest Speaker, Ms. Diana Rodgers, RD – Sacred Cow

Diana Rodgers, author and filmmaker of “*Sacred Cow: The Nutritional, Environmental, and Ethical Case for Better Meat.*” provided an overview of her work in communicating with dietitians, nutritionists, and other regarding the misinformation surrounding beef production and consumption.

Working Groups and Council Reports

The following reports were provided:

- Global Goals Development Working Group – Ian McConnel
- Greenhouse Gas Working Group – Tim Hardman
- Animal Health and Welfare Working Group – Josh White
- Joint Working Group on Land Use Change – Simon Hall
- Communications Council – Amie Peck/Engine MHP

Treasurer’s Report

Treasurer Ian McConnel presented the 2019 Financial Audit and indicated the auditors had provided a positive report and that there were no accounting concerns raised.

A motion was properly made by Ian McConnel and seconded by Ashley McDonald to accept the 2019 Financial Audit report. Motion carried.

Approval of Acts of Officers and Directors

On the motion properly made by Leon Mol and seconded by Lisa Hughes to adopt the following Resolution: RESOLVED, that each and all of the Resolutions, Acts and Proceedings of the Executive Board, Executive Committee, and Executive Officers of the Global Roundtable for Sustainable Beef, and each and all Acts of the Officers of this Organization, in carrying out and promoting the Purposes, Objectives, and Interests of this Organization since the last Annual General Assembly meeting hereof, be and the same hereby are approved, ratified, and made the Acts and Deeds of this Organization. Motion carried.

Report on the 2021 Elections

Scott Stuart, Director of Administration, reported the following members were elected to serve on the 2021 Board of Directors (Bold type indicates either newly elected or newly reelected.):

Producer Constituency
Meat & Livestock Australia
National Cattlemen’s Beef Association
Cattle Council of Australia

Commerce & Processing Constituency

OSI Group, LLC

JBS

Rabobank

Retail Constituency

A&W Food Services of Canada

Restaurant Brands International

Ahold Delhaize

Civil Society Constituency

Solidaridad

National Wildlife Federation

Savory Institute

Allied Industry Sustainability Initiatives Constituency

TextileExchange

Roundtable Constituency

Canadian Roundtable for Sustainable Beef

GTPS -Brazilian Roundtable for Sustainable Livestock

Stuart reported the following Roundtable members were currently in the midst of a runoff election to determine the two who would be elected:

European Roundtable for Beef Sustainability

MPCS -Mesa Paraguayan de Carne Sostenible

Mesa de Ganaderia Sostenible de Colombia

Stuart concluded his report by announcing the new board of directors would be selecting their officers and executive committee members in the coming weeks.

Consideration of Independent Auditor for 2020

On the motion properly made by Josh White and seconded by Ashley McDonald to submit Request for Proposal (RFP) every 3 years for an independent auditing firm. Motion carried.

The General Assembly needs to approve a Certified Public Accounting firm by the end of this year to conduct the 2020 Year End Audit in January to be completed by March 2021.

A motion to approve the Certified Public Accounting firm of Scofield & Scofield, P.C., Centennial, Colorado, USA, as the independent financial auditor for GRSB for the year ended December 31, 2020 was made and seconded. Motion carried.

Adjourn

As there was no additional business, the business meeting of the General Assembly was adjourned at 4:10 p.m. CDT.