



# GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF

## Nature Positive Working Group Minutes Monday, March 21, 2022

### Members present:

Hillary Fenrich, NWF  
Isabel Catarina Schulze, GTPS  
Leon Mol, Ahold Delhaize  
Marcelo Posonski, Proforest  
Mauricio Bauer, WWF  
Katuscia Moreira, NWF  
Edward Moreno

Ben Brophy, Cargill  
Anne Gillespie, Textile Exchange  
Louisa Icke, NZRSB  
Maria Eugenia Periago, WWF  
Francisco Beduschi, NWF  
Courtney Hall, WWF  
Ilana Vargas, NWF

GRSB Staff present: Ruairaidh Petre, Josefina Eisele, Katie Ambrose, Julie James

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### Opening Remarks

*Josefina Eisele*

Eisele welcomed everyone to the call. Simon Hall is no longer with the National Wildlife Federation and Hillary Fenrich has assumed his role and responsibilities with GRSB, as the co-lead of the Joint Working Group (JWG) and sitting on the GRSB Board of Directors.

GRSB is in the process of hiring a person to oversee Monitoring, Reporting & Verification of the Global Goals.

The last Nature Positive call consisted of beginning discussions around metrics.

### Review of GRSB Nature Positive goal and key priorities

*Hillary Fenrich*

Fenrich briefly reviewed the Nature Positive Goal, Interim Milestone, along with its 7 key priorities.

- **Goal: By 2030** – GRSB and its members will ensure the beef value chain is a net-positive contributor to nature.
- **Interim Milestone** – By 2023, GRSB and its' members will be able to measure, track, report and verify regional and global metrics that will clearly and transparently demonstrate progress and results toward this goal.
- **7 Key Priorities** – (1) Establish metrics (2) Adopt science-based land management practices (3) Promote best practices (4) Eliminate illegal deforestation and conversion (5) Increase production, financing, sourcing & recognition of nature positive beef (6) Improve traceability (7) Foster meaningful incentives.

**Different Starting Points** – A new self-selected 3-tier system was introduced for roundtables and member organizations to identify where they are in establishing the goals. If goals are not currently established, the starting point should be to create a Working Group, and identify any current metrics.

- Tier 1: Aligned metric(s) already developed; MRV system in place
- Tier 2: Aligned metric(s) partially developed (to be published by Q3 2022); MRV system to be developed within 1 year
- Tier 3: Aligned metric(s) partially developed (to be published by Q2 2023); WG in place to discuss goals or in process

**Draft Timeline** – Fenrich reviewed a Proposed 2021-2024 Timeline toward the goal.

**Draft Results-based indicators** and ideas on measuring progress – these 4 areas align with the GRSB Nature Positive goal.

1. Net increase in the adoption of science-based sustainable land management practices
2. Net increase in “conservation areas” on farms and company facilities
3. Net decrease of deforestation, conversion, and degradation of land for cattle on farms and company facilities.
4. Net increase in ecosystem services and biodiversity on farms and company facilities

### **Any Other Business**

Eisele shared that GRSB will be having discussions with NWF and the University of Colorado regarding having a water goal, whether to include water in the Nature Positive goal or create a stand-alone water goal for all types/uses along the entire supply chain.