

2023 Strategic Targets

Serving Our Members

Run 12 Webinars and Best Practice Sharing Events in 2023

List of Webinars Completed:
January – Financing Sustainable Beef

Review all webinars [here](#).

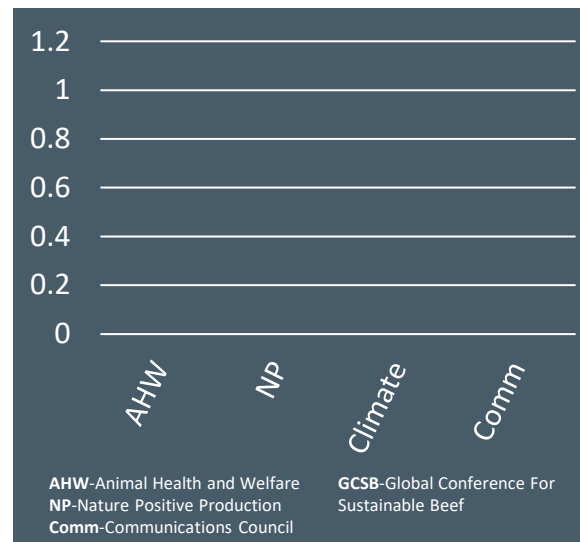
10%

Completed

72

Average Number
of Attendees

Non-Board or Executive Committee Represented Members Active in GRSB Core & Working Groups



Supporting Regional Roundtable Initiatives

February 15: MLA/ABSF Consultancy Meeting, Belgium

March 7: Livestock Sustainability Forum of the CNOG, Mexico

Hold an in-person conference at National and Regional levels

Colombian Innovation Tour
March 27-31, 2023



2023 Strategic Targets

Meeting Our Goals

- ➔ **Reporting Framework Launch by March 2023**
- ➔ **Report Baseline for Each Goal by July 2023**
- ➔ **Provide Guidance Document to Achieve and Report on Global Goals by End of 2023**
- ➔ **Effective Partnerships with External Stakeholders: United Nations Sustainable Development Goals (UNSDG), World Business Council for Sustainable Development (WBCSD)**

Demonstrate Engagement with and Influence at External Events (COP28, World Economic Forum, U.S. Aid, Global Methane Project, etc.)

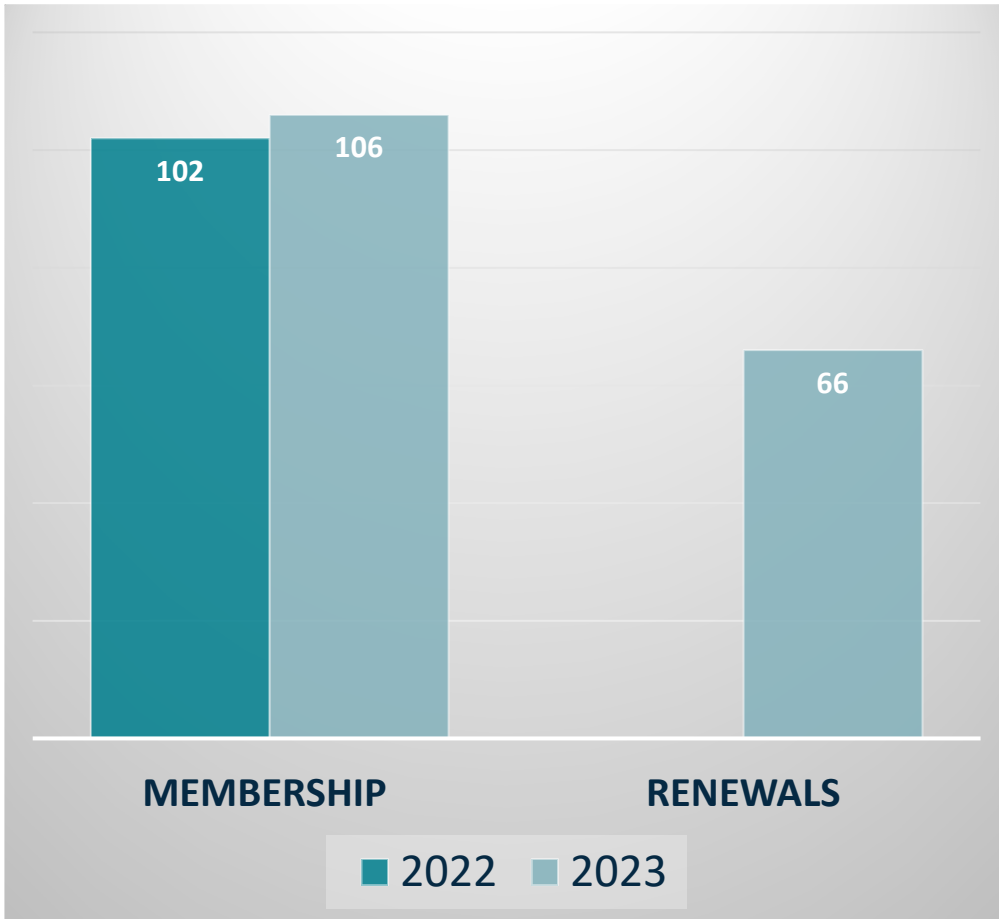
April 19: U.S. Dairy Export Council, Argentina

May 3-4: Future of Food Innovation Forum, Amsterdam

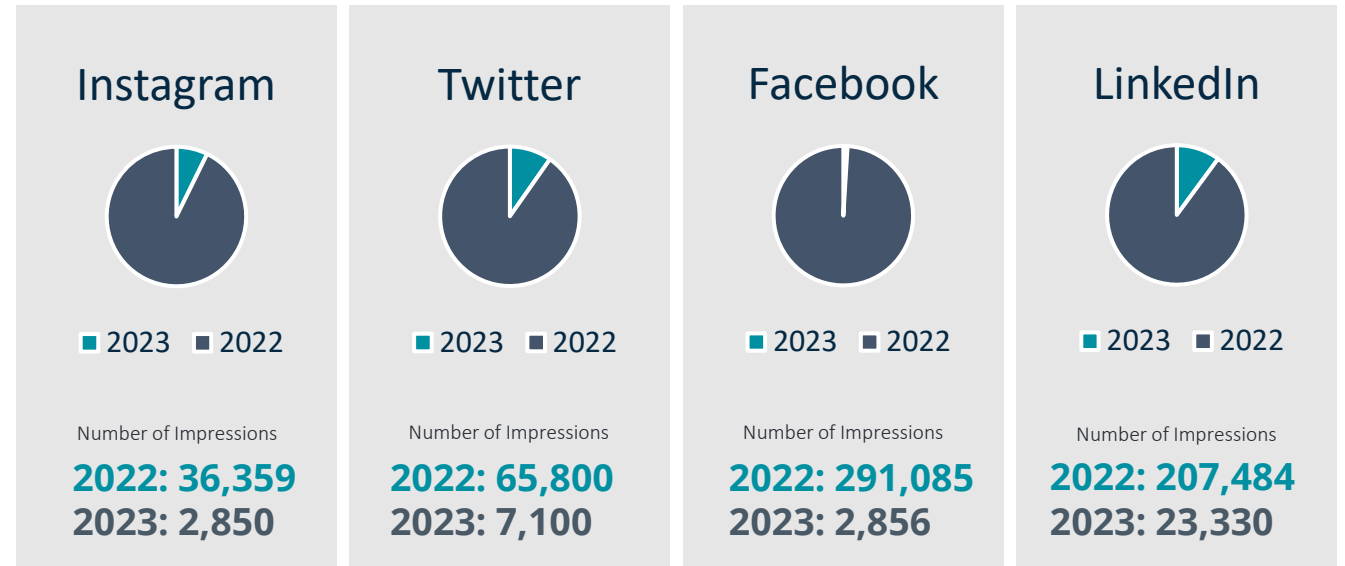
2023 Strategic Targets

Expanding Our Influence

Membership Growth and Retention



Measured Increase in Social Media and Communications



Proactive Outreach
in Asia and Africa