

**MINUTES  
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF  
BOARD OF DIRECTORS  
JULY 27, 2022**

The Global Roundtable for Sustainable Beef Board of Directors meeting was called to order at 9:06 a.m. Central U.S. via Zoom.

**Board Members Present:**

**Producer Constituency**

Canadian Cattle Assoc., Dennis Laycraft

**Processing Constituency**

OSI Group, Craig Jensen  
JBS, Cameron Bruett  
Cargill, Ben Brophy

**Retail Constituency**

Restaurant Brands Int'l, Peter Measham

**Civil Society Constituency**

National Wildlife Federation, Francisco Beduschi  
Savory Institute, Felipe Urioste

**Allied Services and Industries Constituency**

Rabobank, Shane Bownds  
Corteva, Joshua Merrill

**Roundtable Constituency**

ERBS (Europe), Nigel Edwards *for* Claire Donoghue  
MPCS (Paraguay), Hugo Sanchez *for* Alfred Fast  
U.S., Samantha Werth

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**Ex-officio Members Present:**

Ian McConnel, President  
Bob Lowe, Vice President  
Justin Sherrard, Secretary/Treasurer

**Executive Committee Members Present:**

**GRSB Staff Members Present:**

Josefina Eisele, Regional Director  
Katie Ambrose, Director of Member Relations  
Kellie Lasack, Social Media Coordinator  
Julie James, Office Administrator

**Other Members Present:**

Monica Hadarits – CRSB  
Rebecca Bolton – USRSB  
Abel Arguelles Iriondo – MACS  
Edward Moreno Coimbra – MBCS  
Jessica Loughland – Greenham  
Terry Ward - Zinpro  
Edwardo Renden - MRGSM

### **Opening Remarks/Executive Committee Report**

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

McConnel welcomed all on the call and expressed sentiments for the drought significantly affecting the southwestern U.S. McConnel gave a brief report from the last Executive Committee meeting where there was good discussion concerning the proposed financial management solution as addressed in the last audit. Also, the Strategic Targets is included in this meeting binder, as well as the link to the website. Data will continually be added as available.

### **Consideration of Minutes**

It was moved by Bruett and supported by Laycraft that the minutes from the June 22, 2022 Board of Directors meetings be approved as presented. Motion carried.

### **Financial Report**

Sherrard reviewed the June 30, 2022 GRSB Financial Report reflecting \$618,610 in revenues and \$354,470 in expenses for a net surplus of \$264,140. The slight imbalance at mid-year is primarily attributed to timings of various income and expenses and is not a need of concern. The Global Conference will play a significant role in GRSB achieving a healthy financial position at the end of 2022. Dues Revenues is slightly ahead of budget which is a great testament to the relevance of GRSB, as well as the efforts of the Board of Directors to promote new GRSB membership.

It was moved by Laycraft and supported by Beduschi that the minutes from the June 22, 2022 Board of Directors meetings be approved as presented. Motion carried.

### **Proposed Financial Management Policy**

Sherrard briefly addressed the final outcome of the last audit highlighting an area of concern of not having appropriate separation of responsibility among staff. This separation is challenging with GRSB being a very small office with few employees. A new Financial Management Plan has been established with a few additions to help increase accountability with cross-checks that include increased communications with GRSB's Executive Director as it pertains to various expenditures. Petre added the recommended solutions deemed acceptable to the auditors and they include: a weekly report to the Executive Director of all funds received, as well as all disbursements along with any substantiating documents, as well as all vendors must be approved by the Director of Finance and Executive Director prior to any transactions. All GRSB Banking is conducted in the Colorado office. The Director of Finance approves expenses less than \$5,000, any expenses greater require approval from the GRSB Treasurer. No changes to the Financial Report can be made without the involvement of the Executive Director, Treasurer and Director of Finance. If a member would like to see the entire document, please let GRSB know.

## **Council Reports**

### **Communications Council**

No report was provided.

### **Social Media**

Lasack reported that the GRSB is continuing to consistently increase in followers across all social platforms with its largest following in the U.S. and Australia. Lasack is working to help increase followings in Latin American regions. In the month of June, there were over 14,761 impressions on LinkedIn. Lasack is putting together an email with all of the Global Conference media assets where members may simply copy posts. It was requested these assets also be hosted on the GRSB website under Member Resources. Please feel free to reach out to Lasack at [kellie.lasack@grsbeef.org](mailto:kellie.lasack@grsbeef.org) with any questions, stories or support for your social media needs.

### **Regional Roundtable Updates**

The Regional Roundtable reports are attached.

### **Executive Director's Report**

#### **COP27**

Petre gave an update on the recent meeting with EmergingAg who is assisting GRSB with preparations for COP. The deadline for nominating attendees is the end of this week. GRSB will be submitting nominations for a diverse representation of GRSB members to include: Petre and Eisele, McConnel (Tyson), Lowe (Tri-L), Grant (Canfax), Makuvise (SARRSB), Place (Elanco) and GTPS. Typically, only 2 admissions are granted; however, it may be possible to have 2 different representatives each week, and names can be changed if needed. There are other side events where GRSB may participate. IICA will have a pavilion and is interested in collaboration with GRSB, as well as other Dairy groups. Food and Agriculture Organization (FAO) will also have a pavilion and GRSB has made a submission to the FAST Initiative, a joint collaboration between FAO and the Egyptian Government. GRSB is also submitting a similar document to the Koronivia Joint Work on Agriculture. If you would like to be included in the COP27 Working Group, please advise [julie.james@grsbeef.org](mailto:julie.james@grsbeef.org).

#### **Global Conference Planning**

Petre reported that conference plans are progressing. The event registration website should be launched very soon and has been delayed due to a procurement of a Keynote Speaker. The worst case is to launch without that position identified. Howard Parry Husbands, Polinate will be conducting a global consumer analysis and Pip Band will present the findings and facilitate breakout sessions.

Ambrose announced that Tyson Foods will be the Presenting Sponsor and expressed appreciation to McConnel.

#### **SureHarvest, Monitoring and Reporting Update**

Petre reported that SureHarvest suggested the acronym "MRV" be replaced with "Monitoring & Reporting." An introduction call has been made for the National Roundtables. SureHarvest has produced a survey and it will be distributed to the National Roundtables. The surveys are available in English, Spanish and Portuguese.

Petre reported new GRSB member potential as there have been discussions with Starzen

in Japan, as well as with RFI, a retail group in Hong Kong.

Petre advised that the GRSB along with some of the Australian and New Zealand members are working together with Liz Wedderburn (AgResearch) to help organize the Global Agenda for Sustainable Livestock (GASL) Oceania Regional Meeting.

Petre stated GRSB will be submitting feedback to the IFRS Report Hadarits shared, and encouraged GRSB members to also submit feedback.

- <https://www.ifrs.org/content/dam/ifrs/project/climate-related-disclosures/issb-exposure-draft-2022-2-climate-related-disclosures.pdf>
- <https://www.ifrs.org/projects/work-plan/climate-related-disclosures/exposure-draft-and-comment-letters/>

### GRSB Webinar

Petre shared the next GRSB webinar, Animal Health: The Cornerstone of Livestock Sustainability will be on July 28<sup>th</sup>, 10:00 – 11:00 a.m. Central US/Canada time. Carel du Marchie Sarvaas (HealthforAnimals) will be presenting and discussion will be led by members of the Animal Health & Welfare Working Group.

### **Regional Director's Report**

#### Latin American Roundtable Meetings & Plans

Eisele reported that the Latin American National Roundtables have been meeting every month and Eisele is working diligently with the roundtables to help support their respective goals, and encourage active engagement with the Monitoring & Reporting work with SureHarvest.

Eisele advised there are great funding opportunities through the European Commission, FAO, UK Embassy and other Embassies. Eisele is exploring how to best pursue these options to support projects of the National Roundtables and GRSB regional projects.

Eisele shared working with FAO/GASL to align the GASL-Latin American Chapter and GRSB-Latin America to ensure mutually succinct efforts. Petre added that the same is being done for Australia and New Zealand with GASL.

Eisele will start traveling to visit the Latin American roundtables, including Brazil to engage more members, as well as meeting in Uruguay to jumpstart a roundtable there.

### **Administrative Report**

#### Membership

There were no new memberships submitted. Announcement was made welcoming new members and Board representatives including Jessica Loughland, Greenham & Sons, and Peter Measham with Restaurant Brands International. Datamars has also recently joined.

### **Next Board of Directors Meeting:**

**Wednesday, August 24, 2022 (4:00 p.m. – 5:30 p.m. Central US/Canada)**

As there was no further business, the meeting was adjourned at 10:27 a.m. (Central US/Canada).



## Regional Roundtable Report Form

<b>GRSB Roundtable Member:</b>	Australian Beef Sustainability Framework
<b>Date:</b>	19 July, 2022
<b>Person Reporting:</b>	Jacob Betros

### **Report on Governance and Organisation:**

The Australian Beef Sustainability Framework (ABSF) is funded through Meat & Livestock Australia from grass fed, grain-fed and processing levies. The ABSF is overseen by a Sustainability Steering Group (SSG) appointed by the Red Meat Advisory Council (RMAC). The SSG has representatives from across the beef value chain and is informed by a multi-stakeholder Consultative Committee.

### **Report on Projects and Initiatives:**

Focusing on stakeholder follow up and enquiries post-launch.

Working with Cattle Council of Australia and Ruaraidh on representation for GASL.

Finalising operational plans for 2022/23.

Supporting the [Sheep Sustainability Framework – Annual Update](#) was launched on July 15.

Working with Meat & Livestock Australia to provide content towards the [Feedback Magazine Sustainability Special](#).

### **Report on Committee and Working Group Activities:**

Next SSG meeting on August 16<sup>th</sup> – joint with the Sheep Sustainability Framework

Consultative Committee being held on August 17<sup>th</sup> in Sydney

SSG will be undertaking Carbon Farming and Carbon Neutral Agriculture training on 15<sup>th</sup>-16<sup>th</sup> August

### **Upcoming Meetings / Conferences / Events:**



## Regional Roundtable Report Form

*(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)*

GRSB Roundtable Member: Canadian Roundtable for Sustainable Beef

Date: July 20, 2022

Person Reporting: CRSB

Report on Governance and Organization:

- Council elections completed. 2022-23 Council will be seated following the Annual General Meeting on August 16<sup>th</sup>.

Report on Projects and Initiatives:

- Had a booth at the Calgary Stampede; over 1 million attendees
- Planning for the CRSB Annual General Meeting, August 16<sup>th</sup>, 2022 in Penticton, British Columbia

Report on Committee and Working Group Activities:

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Upcoming Meetings / Conferences / Events:

Other:



## Regional Roundtable Report Form

GRSB Roundtable Member: New Zealand Roundtable

Date: July 2022

Person Reporting: Richard Scholefield

### **Report on Governance and Organization:**

Proposing to increase size of Board to accommodate more members from different areas in the supply chain.

### **Report on Projects and Initiatives:**

Recent focus has been on organizing the Conference & AGM on 2nd August. There will be a focus on

- Global perspective
- Benefits in working across the beef value chain
- Measuring, reporting, and determining data
- Closer look at natural capital.

This is followed by a panel discussion of issues and overcoming them by a panel from across the beef supply chain.

Our Annual Report is due to be released next week.

### **Report on Committee and Working Group Activities:**

Our Board direct engagement calls with NZRSB members were a useful exercise in re-engaging members and obtaining useful feedback on where we are at and what is needed by the members. A lot of responses were seeking clarity and direction from NZRSB as well as some requests for things to work on, like consumer research, getting noticed in our domestic market and building up our international profile.

### **Upcoming Meetings / Conferences / Events:**

ACROSS THE BEEF SUPPLY CHAIN, NZRSB's 2022 Conference and AGM is scheduled for 2 August in Christchurch, NZ following the NZ Red Meat Sector Conference.

**Other:**



## Regional Roundtable Report Form

GRSB Roundtable Member:	Southern African Regional Roundtable
Date:	19 <sup>th</sup> July 2022
Person Reporting:	Max Makuvise

### Report on Governance and Organization:

We finally had our Board Meeting on 21<sup>st</sup> June. We were introduced to the new South African Representative. It was agreed that we would relook at our strategic objectives. We also will be looking at sources of funding. It was also agreed that we would align ourselves with the Southern African Development Committee through Sikhhalazo Dube our treasurer.

Our next Board meeting will be held in person in Malawi. The first in 3 years.

### Report on Projects and Initiatives:

Reports on IFAD project are being done by the relevant ILRI committee. It is hoped that we will be doing more on the private sector side which is where we as GREB/SARRSB come in

### Report on Committee and Working Group Activities:

The executive committee met on 11<sup>th</sup> July 2022. Agenda items included:

1. Bringing absent board members back into the fold. It was good to have the Dr Florence Nherera of South Africa on the call. We will also be reaching out to Botswana
2. East Africa is still on the agenda
3. Establishment of country boards
4. IFAD Project update.

### Upcoming Meetings / Conferences / Events:

N/A

Other





## Regional Roundtable Report Form

*(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)*

GRSB Roundtable Member: U.S. Roundtable for Sustainable Beef

Date: 21 Jul 2022

Person Reporting: Sam Werth

### **Report on Governance and Organization:**

NA.

### **Report on Projects and Initiatives:**

We are working on projects and paths forward from our April goals launch. More to come after our August strategic planning meeting!

### **Report on Committee and Working Group Activities:**

More to come after our August strategic planning!

### **Upcoming Meetings / Conferences / Events:**

August 16-18: USRSB Strategic Planning Meeting

### **Other:**

NA.



## Regional Roundtable Report Form

*(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)*

GRSB Roundtable Member: Textile Exchange

Date: July 20, 2022

Person Reporting: Anne Gillespie

### **Report on Governance and Organization:**

We are now actively recruiting for an Impact Incentives Manager who will help Josefina do outreach and support with Program Partners (on-the-ground organizations working with producers) to supply Impact Partnership Incentives. Ideally this will be someone in Brazil or Argentina, as this continues to be the focus area for our work.

### **Report on Projects and Initiatives:**

We will be starting stakeholder interviews for the revision of our deforestation-free protocol for producer sites, which is part of the overall work on the revision of the Leather Impact Accelerator program.

We are also working with NWF, WWF, Accountability Framework and LWG to launch a call to action to brands to have deforestation-free leather by 2030. We had previously been framing this as a Challenge.

Anne Gillespie, Susanna Lehmann and Anna Heaton met with Josefina in Sao Paulo Brazil in June for a very successful round of meetings with meatpackers, NGOs, GTPS, standards organizations and Rabobank. The Impact Incentives for leather were well-received on all fronts.

We also just held an in-depth webinar on deforestation relating to the beef/leather supply chain, and encourage anyone to view the recording: <https://youtu.be/NVZP94JqiJk>

Report on Committee and Working Group Activities:

**Upcoming Meetings / Conferences / Events:**

Textile Exchange will also run a field trip with leather brands the week of September 12th. We have our 20th Anniversary Conference in Colorado Springs the week after the GRSB event, and will be looking to set up a field trip there as well.

Other: