

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
EXECUTIVE COMMITTEE MEETING
AUGUST 9, 2022**

The Executive Committee meeting of the Global Roundtable for Sustainable Beef was called to order at 3:04 p.m. Central U.S. / Canada time.

Members Present: Ian McConnel, Justin Sherrard, Lucas McKelvie, Jeannette Ferran- Astorga

Staff/Other Present: Ruairaidh Petre, Josefina Eisele, Scott Stuart, Katie Ambrose, Julie James

Opening Remarks/Executive Committee Report

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

Approval of Minutes

It was moved by Ferran-Astorga and seconded by McKelvie that the minutes of the July 12, 2022 GRSB Executive Committee meeting be approved as presented. Motion carried.

Financial Report

Sherrard reviewed the July 31, 2022 GRSB Financial Report reflecting \$717,115 in revenues and \$396,511 in expenses for a net surplus of \$320,604. The budget is above target with anticipation of a stronger position post the Global Conference revenue. Current sponsorships total \$210K of the \$225 budgeted. The remaining \$300K budget will come from conference registrations.

It was moved by Sherrard and seconded by McConnel that the July 31, 2022 Financial Report be approved as presented. Motion carried.

2022 Strategy

Petre reviewed the various figures within the Strategic Targets presented to the Board in July. McKelvie recommended to also track members vs. non-member webinar attendance, and Astorga added it would be a good member lead source to pursue. Petre also shared that efforts continue to gain members such as Starzen in Japan, and to develop roundtables in Asia.

Executive Director's Report

August Webinar

Petre shared the next GRSB webinar will be on August 25, 3-4pm Central US and will be around performance systems such as SBTIs, FLAG, etc. Courtney Hall will facilitate and is securing the speakers. A title is needed.

GCSB Update & Schedule

Petre referenced the updated conference schedule is progressing. John Randall Tyson will not be able to be the Keynote. Another consideration is André Nogueira, JBS - Global President of Operations – North America. Question was raised if having both Tyson and JBS as the leading

sponsors would create an optical conflict. Producers are being represented with the National Roundtables. Jerry O'Callahan will also be present from JBS. Astorga suggested Secretary Vilsack, Chief of Staff for the US Department of Agriculture in DC. Petre added Vilsack would be good for the COP27 slot on Tuesday, Nov. 8, 3pm. Astorga will give thought to best approach and will advise accordingly.

COP27

Petre provided an update that GRSB has been allotted two representatives each week. Names submitted include: Petre, Eisele, McConnel, Lowe, Brenna Grant (Canfax), Shari Westerfield (Zoetis), Max Makuvise (S. Africa RT), & Luiza Bruscato (Brazilian RT). It was agreed to identify the persons going in week one as Petre, Eisele & McConnel need to be present for the GCSB. Petre will contact Lowe, Grant & Makuvise regarding availability to represent GRSB in week 1. Eisele added that Hillary Fenrich (NWF) will be attending COP directly after the GCSB and has offered to represent GRSB where needed. Petre shared that the International Chamber of Commerce will have a pavilion with the opportunity to participate as a sponsor for 20K. GRSB has completed submissions to FAST, as well as the Koronivia Joint Working Group. There are numerous opportunities to collaborate with other organizations such as the African Union, FAO, IDF, US Dairy, Int'l Meat Secretariat & Global Meat Alliance, as well as align messaging with various governments including Australia and New Zealand. Eric Mittenthal (NAMI) may attend using a spot from CCA.

Hot Topics (Water)

Petre advised the next Hot Topic will be a discussion around water. Will need to identify a member facilitator, ensure global representation and set a framework for discussion.

SureHarvest

Petre reported that SureHarvest calls are being facilitated in August with each working group to be briefed on the Request for Information sent to the National Roundtables for data collection, and establishing the reporting framework following.

New Prospective GRSB Member

Petre shared that he is in dialogue with DFI (Dairy Farmer Int'l) for a GRSB Retail membership from Hong Kong. This will be a great entrance for China to engage with GRSB.

Regional Director's Report

Eisele reported working with the Latin American Roundtables to help increase their comfortability and engagement in GRSB discussions. The Latin American Roundtables are meeting monthly to collaborate and develop regional strategies. Eisele is working on a Terms of Reference document to help set clear expectations. NWF and TFA have expressed their willingness to support these regional strategies. Eisele will be traveling to various events representing GRSB, including a trip to Uruguay to meet with stakeholders on farmer producer certification.

Administrative Report

New member considerations were given for the Leather Working Group and CLUSA, Dominican Republic.

It was moved by McCan and supported by Ferran to recommend approval of GRSB membership for both considerations. Motion carried.

Other Business

As there was no further business brought before the Executive Committee, the meeting was adjourned at 4:25 p.m. Central US / Canada Time.

Next Executive Committee Meeting, September 13th, 3:00 p.m. – 4:30p.m. Central US / Canada.