



# GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF

## MINUTES GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF GENERAL ASSEMBLY NOVEMBER 17, 2021

President Bob McCan called the Global Roundtable for Sustainable Beef General Assembly Meeting to order via Zoom at 5:18 p.m. Central U.S. Time.

### **Board Members Present:**

#### **Producer Constituency**

Meat & Livestock Australia (Jacob Betros)  
Cattle Council of Australia (Olivia Lawson)

#### **Commerce and Processing Constituency**

Rabobank (Shane Bowns)  
OSI Group (Michael McCarthy)

#### **Retail Constituency**

A&W Food Services of Canada (Lisa Hughes)  
Ahold Delhaize (Leon Mol)  
Restaurant Brands International (Fabian Arnaud)

#### **Civil Society Constituency**

Solidaridad (Mandla Nkomo)  
National Wildlife Federation (Simon Hall)

#### **Allied Industries Constituency**

#### **Roundtable Constituency**

CRSB – Canadian RT (Anne Wasko)  
GTPS – Brazilian RT (Luiza Bruscato)  
MPCS – Paraguayan RT (Alfred Fast)

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### **Ex-officio Members Present:**

Bob McCan, President  
Ian McConnel, Vice President  
Justin Sherrard, Treasurer

### **Executive Committee Members Present:**

Cherie Copithorne-Barnes, Member-at-Large  
Lucas McKelvie, Member-at-Large

### **GRSB Staff Members Present:**

Ruaraidh Petre, Executive Director  
Josefina Eisele, Regional Director  
Scott Stuart, GRSB Director of Administration  
Julie James, Office Administrator

### **Other Members Present:**

Lisa Hughes – McDonald's  
Michelle Randall – Cattle Council of Australia  
Anne Krema – CME Group  
Hugo Sanchez – MPCS  
Nigel Edwards – ERBS  
Bernardo Cane; Gustavo Marino – MACS  
Megan Skiffington - NZRSB  
Jenny Sullivan - ABSF  
Joshua Merrill – Corteva  
Diana Caterine Forero – MRGSM  
Tim Hardman – Fulton Marketing  
Kathleen Fisher - USRSB  
Brenna Grant – Canfax  
Duane Lammers – Hana Ranch  
Erika Murphy – Coyote Creek  
Fawn Jackson – Canadian Cattlemen's Assoc

## **Opening Remarks/Executive Committee Report**

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

President Bob McCan welcomed everyone to the General Assembly Meeting and shared the level of increased productivity in the past year. Most significantly, was the launch of the Beef Sustainability Goals, as well as the addition of 21 new members. McCan further expressed appreciation to all those members involved in the establishment of the goals, and feels GRSB has really come to have a voice in beef sustainability.

## **Consideration of Minutes**

With the correction noted from Jacob Betros, it was moved by Leon Mol and seconded by Shane Bownds that the minutes from the November 19, 2020 General Assembly meeting be approved as presented. Subsequent to electronic voting, Motion was carried.

## **Report on the State of GRSB**

Petre gave a brief overview of GRSB's accomplishments in 2021 as provided in the meeting binder. Among some of the mentions, Petre expressed appreciation to all the members who had a part in the establishment and launch of the Beef Sustainability Goals. The launch received good press coverage with over 51 International pieces with a reach of 66 million views, as well as 8 interviews conducted in Latin America, Canada, Australia, the US, and the Netherlands. Global coverage was secured in all key markets. The webinar series have been well attended and received and have served as a good tool to invite new potential members. Petre has been very engaged in the Food Systems Summit from which, together with other livestock organizations, the *Global Sustainable Livestock Coalition* was formed to expand reach and strengthen a voice in beef sustainability. A special thanks to GRSB's Treasurer, Justin Sherrard, and the Executive Committee for all the work involved in the new dues structure and bylaw changes. So far, 21 new members joined GRSB in 2021.

Eisele gave a brief overview for Latin America starting with the addition of the Bolivian Roundtable joining GRSB in 2021. The roundtable is still in its infancy stages and looks to hire a new manager next year and should be more active in GRSB. There are also opportunities in Uruguay, Chile, and Central America where Eisele will be working to setup roundtables next year. IICA has joined GRSB and is very active in both the private and public sector and GRSB will be collaborating closely on its projects and network. GRSB has also had good collaboration with the Global Research Alliance (GRA) and they are very involved with GRSB's Climate goal and have invited GRSB to collaborate on a project in Latin America. The next step is to start working on the goals and to support the National Roundtables in their goal development. Eisele will be picking up on travel since the pandemic and will be presenting to Textile Exchange, and to the Roundtables in Columbia and Mexico.

Petre gave a reminder of the next GRSB webinar on Dec. 16<sup>th</sup>, "Managing Methane: Technologies & Tools."

## **Treasurer's Report**

Treasurer Justin Sherrard presented the 2020 Financial Audit and indicated the auditors had provided a positive report and that there were no accounting concerns raised.

It was moved by Bernardo Cane and seconded by Michael McCarthy to accept the 2020 Financial Audit report as presented. Subsequent to electronic voting, Motion was carried.

### **Report on the 2022 Board Nominations**

Scott Stuart, Director of Administration, presented the Recommendations from the Proposed Articles and Bylaws changes provided in the meeting binder and are as follows:

- Increase Board representation for Producer Constituency (adding 1 additional seat for a total of 4).
- Addition of new dues level for the Producer Constituency (Adds stratification for better representation).
- Create a New Membership Constituency for Allied Services and Industries (eliminates Commerce for offers 3 board seats.
- Add dues levels to both the Processing and Allied Services and Industries Constituencies (allows easier onboarding for smaller organizations and startups).
- Eliminate the Allied Industry Initiatives Constituency (this would integrate into the new Allied Services and Industries constituency).
- Dues Adjustment Across all Constituencies and Categories (a flat 25% to be evaluated every 3-5 years by the Executive Committee. *\*There have been no structural or dues changes since GRSB's inception in 2012.*

It was moved by Tim Hardman and seconded by Justin Sherrard to accept the Board of Director's recommendations and to ratify the changes. Subsequent to electronic voting, Motion was carried.

### **Approval of Acts of Officers and Directors**

On the motion properly made by Anne Wasko and seconded by Bernardo Cane to adopt the following Resolution: RESOLVED, that each and all of the Resolutions, Acts and Proceedings of the Executive Board, Executive Committee, and Executive Officers of the Global Roundtable for Sustainable Beef, and each and all Acts of the Officers of this Organization, in carrying out and promoting the Purposes, Objectives, and Interests of this Organization since the last Annual General Assembly meeting hereof, be and the same hereby are approved, ratified, and made the Acts and Deeds of this Organization. Subsequent to electronic voting, Motion was carried.

### **2022 GRSB Board of Directors Nominations**

Stuart gave an update of the current 2022 Board nominations as follows:

- Producer (3 seats available): Beef + Lamb NZ, Canadian Cattlemen's Assoc. Coyote Creek Angus, Hana Ranch, Meat & Livestock Australia
- Allied Services & Industries (2 seats available): Corteva Agriscience, Fulton Marketing Group, Textile Exchange
- Processing (2 seats): Cargill, OSI Group
- Retail (2 seats available): Only one nomination is McDonald's, and Bolton is the only other qualified candidate and Petre has reached out. Petre added if members engage with any retailers that would be a good fit for GRSB, to please do promote

membership so there is increased representation in this constituency.

- Civil Society (1 seat): King Ranch Institute for Ranch Management, Texas A&M Dept of Animal Sciences, World Wildlife Fund
- Roundtable (2 seats): Australian Beef Sustainability Fund (ABSF), South African Roundtable for Sustainable Beef (SARRSB), U.S. Roundtable for Sustainable Beef (USRSB)

Once nominations close, the voting members in each constituency group will elect its' director for the Board of Directors 2022.

### **Consideration of Independent Auditor for 2020**

Scott Stuart reported a request for proposal for an independent auditing firm was acted on in 2020 with 49 requests submitted with only one proposal received and was significantly higher than GRSB's current auditor. This process is evaluated every 3 years.

Stuart recommends to the General Assembly that consideration be given to use Scofield & Scofield, P.C. for GRSB's 2021 audit to take place in January 2022.

It was moved by Jacob Betros and seconded by Justin Sherrard to approve of the Certified Public Accounting firm of Scofield & Scofield, P.C., Centennial, Colorado, USA, as the independent financial auditor for GRSB for the year ending December 31, 2021. Subsequent to electronic voting, Motion was carried.

Petre closed the meeting expressing gratitude to Bob McCan for his dedication and service to the GRSB as President of the GRSB Board of Directors over the last two years as McCan's term ends with this year.

### **Adjourn**

As there was no additional business, the business meeting of the General Assembly was adjourned.