

**MINUTES  
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF  
EXECUTIVE COMMITTEE MEETING  
NOVEMBER 6, 2022**

The Executive Committee meeting of the Global Roundtable for Sustainable Beef was called to order at 6:04 p.m. Central U.S. / Canada time.

Members Present: Ian McConnel, Justin Sherrard, Lucas McKelvie, Jeannette Ferran-Astorga

Staff/Other Present: Ruaraidh Petre, Josefina Eisele, Scott Stuart, Katie Ambrose, Julie James

**Opening Remarks/Executive Committee Report**

A verbal affirmation of ` to the GRSB Anti-Trust Policy was received from those on the call.

**Administrative Report**

**Global Conference**

Current registrations are at 234 and there may be a significant liability from rooms attrition. Travel expenses have made it very difficult for many, especially in Latin America. Sherrard expressed optimism regarding the registrations focusing less on the conference revenue and more about overall support of the work and vision. Sherrard added that 234 in attendance provides a good representation.

James shared that a grant application was submitted to the Colorado State Events Incentive Program offering organizations a 10% rebate of qualified expenses by bringing their event to Colorado. GRSB has received acknowledgment that it could be granted as high as \$25,000 in rebates. All actual receipts need to be submitted within 90 days post event.

McConnel asked, *What do we want to learn from this conference?*

- How relevant is GRSB for the producers?
- What do people think GRSB should be doing?
- What is the potential of GRSB and how do we harness it?
- How inclusive is GRSB?
- Are Latin American voices well-represented?

Sherrard shared that the overlap of COP27 and the GCSB can be a positive as it is broadening the global conversation. It is good that we will have GRSB representation at COP where Bob Lowe and Max Makuvise are currently, and it was suggested to communicate with them for real time updates that can be reported at the Global Conference.

GRSB's social media strategy for COP will be implemented immediately following the Global Conference on November 10<sup>th</sup>.

### 2023 Board Election Results and Nominations Process

Stuart reviewed the election results for the 2023 Board of Directors:

Formal communications regarding the voting process have only been going to the Primary Contact of each member and sometimes that named contact is not necessarily the person that is actively engaged with GRSB. Suggestion was made to have a webinar informing members on the voting process to help increase voter participation. Another suggestion was to encourage constituency meetings.

Motion was made by McConnel and seconded by Sherrard to reword the Bylaws to reflect the Immediate Past President's term to only one year, and add one additional Member-at-Large seat. Motion carried.

Petre added any Bylaw changes must be ratified by the General Assembly.

Stuart advised that the nominations for the 2023 Executive Committee is open now. All current members will stand for re-election with the possible exception of one or two members.

### Financial Report

Sherrard reviewed the October 31, 2022 GRSB Financial Report reflecting \$1,009,114 in revenues and \$719,666 in expenses for a net surplus of \$289,449. Considerations were raised for surplus potential to possibly increase spending over new projects, or additional staff or contract work on specific projects.

### AOB

Petre shared the concern that the New Zealand government is imposing a tax on New Zealand producers to prove methane reduction. McConnel added it would be important for New Zealand to collaborate with Canada on best practices.

**Next Executive Committee Meeting, December 6, 3:00 p.m. – 4:30p.m. Central US / Canada.**