



GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF

National Roundtables Minutes February 16, 2023

GRSB Members Present: Louisa Icke (NZRSB), Edward Moreno (MBCS), Monica Hadarits (CRSB), Hugo Sanchez (MPCS), German Serrano (MGSC), Anne Gillespie (Textile Exchange), Jacob Betros (ABSF), Luiza Bruscato (GTPS), Roz Davis (ERBS), Megan Farley, Grace Vehige (USRSB), Florence Nherera (SARRSB)

GRSB Staff Present: Ruaraidh Petre, Josefina Eisele, Katie Ambrose, Kellie Lasack, Julie James, Martin (Interpreter)

Petre reported having just attended the ABSF Consultancy Meeting in Australia which was very useful in seeing how ABSF is developing goals that appear to be well-aligned with GRSB, as well as offering inspiration for a social goal.

1:1 Alignment of Global Goals and Regional Priorities

Many 1:1 calls have already been conducted with regional roundtables who are all at varying stages in establishing goals, metrics and data collection. Notes from the calls will be forwarded to SureHarvest.

SureHarvest Draft Framework

Today is the deadline for written feedback on the draft Framework. Roundtable feedback is essential to help SureHarvest ensure the framework is aligned with regional expectations.

Expectations for March Roundtable in Colombia

Please let GRSB know on this call if you will or will not be attending in Colombia, and please do register as soon as possible. Currently, there is not a quorum for the Board meeting in Colombia, in which case, some schedule restructuring may occur but there will definitely be a National Roundtable meeting.

National Roundtable Call Structure

Petre shared feedback from the recent Annual Plan Input meetings as it pertains to the structure of these monthly roundtable calls. Petre reiterated the purpose of this monthly call is to serve the needs of the National Roundtables and requested input on any changes or suggestions on how to make best use of the time, i.e., any particular discussion on projects, etc. Feedback included: establish topic-based meetings with discussion around topics of interest, such as:

- How are other roundtables approaching projects – successes/challenges?
- What are the conversations around ESG in your region? How is your roundtable approaching ESG?
- Carbon sequestration from the top down, and GHG protocol.
- How to get the balance between credibility and practicality in data collection and measurement
- Examples of driving progress at scale – key enablers, key hurdles

- Practical links with the dairy industry that work for mutual benefit without being a distraction
- Regenerative agriculture - what this looks like for the beef sector and how it can be used as positive proof points
- Creative ideas for sharing knowledge between Roundtable members on practical action (for the knowledge share to be *really effective*)
- Meeting structures: Alignment meetings, Priorities meetings, All Team meetings

Please share on the calls and/or send your topic requests in advance to julie.james@grsbeef.org.

Roundtable Reports for Board Calls

Petre clarified the reporting for the Board need not be laborious or rote. Reporting is only necessary if there is significant news to share pertaining to the regional roundtable and GRSB Global Goals. A suggestion was made to move to quarterly reporting for less frequent and more meaningful content; however, a 3-month gap may be too long for time-sensitive mentions. It would be best to leave reporting monthly, and only if the roundtable has something significant to report in their update form. Also, with the Board calls lengthy as they are, roundtable updates are to be as brief as possible. It was suggested to continue with the National Roundtable updates but have them circulated in advance of the meeting as a pre-read; and perhaps the first ten minutes of the Board call focus on update commentary / questions in place of oral updates. This then leaves more time for discussion topics in the meeting. It was agreed to designate an area on the website where member updates can be available, which will also be linked in Connect. Please send your information to julie.james@grsbeef.org that you wish to be added to the member resource.

Communications

Lasack thanked all the roundtables that have responded and submitted information in accordance with the assets requested from GRSB's Communication Plan. Please continue to send any information pertaining to beef sustainability (media kit, contact list, photos, blogs, articles, videos, podcasts of value, and calendar) to kellie.lasack@grsbeef.org. Lasack reminded about the monthly themes (attached at bottom of these minutes and calendar invitation). This month is on Nutrition and next month will be on Animal Health & Welfare. Please send any information on these topics to Lasack directly at kellie.lasack@grsbeef.org.

Future Agenda Items Requested

Please submit any request for discussion topics to Julie.james@grsbeef.org in advance of the next meeting to be added to the agenda.

AOB

Bruscato shared an engagement opportunity for the Land & Carbon Lab's 2023 Summit at the EGG Conference Center in Brussels, Belgium, June 27-29, 2023. Sign up to be added to the invitation list here: landcarbonlab.org/summit.

Communications Monthly Themes:

- February – Nutritional
 - How sustainable beef is an important aspect of being able to feed a growing population, as well as provide an affordable, nutritional source of food for low-income areas of the world.
- March – Animal Health and Welfare
 - This month Animal AgTech Innovation Summit is taking place
- April – Nature
 - Since this month is Earth month, I thought it would be good to tie in the nature aspect of sustainable beef
- May – Partnerships
 - I thought we could talk about partnerships and how people can get involved and discuss past/current partnerships and how we're working together to reach our goals
- June – Climate
 - This month contains World Environment Day
- July – Roundtables
 - Was thinking we could highlight the roundtables this month and spotlight their successes
- August – Water
- September – Animal Health and Welfare
 - Livestock Innovation Summit takes place this month
- October – Sustainability Overview
 - It is International Sustainability Month
- November – Climate
 - COP28 is happening at the end of the month
- December – Nature