

MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
BOARD OF DIRECTORS
FEBRUARY 22, 2023

The Global Roundtable for Sustainable Beef Board of Directors meeting was called to order at 4:03 p.m. Central U.S. Time via Zoom.

Board Members Present:

Producer Constituency

Meat & Livestock Australia -
Canadian Cattle Assoc., Ryan Beierbach
Nat'l Cattlemen's Beef Assoc, Kevin Kester
Sol Dorado, Sebastian Olaso Aguirre

Processing Constituency

OSI Group -
Harvest Road, Scott Strachan
Cargill, Ben Brophy

Retail Constituency

McDonald's, Andrew Brazier
Restaurant Brands Int'l -

Ex-officio Members Present:

Ian McConnel, President
Bob Lowe, Vice President
Justin Sherrard, Treasurer

Executive Committee Members Present:

Lucas McKelvie, Member-at-Large
Jeannette Ferran Astorga, Member-at-Large

Civil Society Constituency

National Wildlife Federation, Hillary Fenrich
Texas A&M, DAS -
World Wildlife Fund, Alex Bjork

Allied Services and Industries Constituency

Rabobank, Shane Bownds
Textile Exchange, Anne Gillespie
Corteva AgrScience, Joshua Merrill

Roundtable Constituency

USRBS (U.S.), Samantha Werth
MPCS (Paraguay), Alfred Fast
SAR RSB (S. Africa) -
MBCS (Bolivia), Edward Moreno-Coimbra

GRSB Staff Members Present:

Ruaraidh Petre, Executive Director
Josefina Eisele, Regional Director, Latin America
Scott Stuart, Dir. of Administration and Finance
Katie Ambrose, Director of Member Relations
Kellie Lasack, Communications Coordinator
Julie James, Office Administrator
Interpreters: Martin

Other Members Present:

Monica Hadarits – Canadian RT
Matthew Cleveland – ABS
Felipe Urioste – Savory Institute
Josh White – NCBA
Caterine Forero – Mexican RT
Leo Mol – Ahold Delhaize
Hugo Sanchez – Paraguayan RT
Olivia Lawson – Cattle Council Australia
Natalie Mitchell – Ceres Tag
Teresa Steele-Rika – Datamars
Eric Mittenthal – NAMI
Louisa Icke – New Zealand RT
Gustavo Marino – Argentinian RT
Jessica Loughland – Greenham & Sons

Opening Remarks/Executive Committee Report

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

McConnel referenced the Strategic Targets which will look differently to include the final Annual Plan once it is approved in March in Colombia. Once the Annual Plan is approved, member volunteers will be needed to help steer the various tactics, particularly, in the areas of target setting. Petre will review the Annual Plan later on this call.

Consideration of Minutes

It was moved by Merrill and supported by Fenrich that the minutes from the January 25, 2023 Board of Directors meetings be approved as presented. Motion carried.

Financial Report

Treasurer Sherrard reported an update to the December 31, 2022 Financial Report as some necessary adjustments have been made given implications in the 2023 Budget. One adjustment was due to an accounting glitch that the Hilton Hotel inadvertently omitted all Food & Beverage services on November 9th of the Global Conference, and therefore was not included in the final billing previously paid in 2022. This invoice is now reflected in the Global Conference Expense. Another adjustment was made with Emerging Ag who agreed to a \$7,500 invoice reduction. Both invoices together attribute to the (\$87,095) net income for 2022 which has been offset by the Retained Earnings in 2023. The Colorado Event grant can potentially net approximately \$23-24K and will be reflected once the reward is finalized which will reduce the net deficit to approximately (\$50,000). The conference ultimately netted approximately \$32K. Past conference years have generated a good level of income to help carry non-conference years. The conference cost totaled approximately \$135K more than budgeted. Food & Beverage and Audio / Visual costs were significantly higher than in prior conferences. Travel expense for both Petre and Eisele also have exceeded budget but was validated for the support of the network and members.

Sherrard also reviewed the updated Proposed Budget highlighting adjustments made to help offset some of the Retained Earnings used for 2022 by increasing Revenue and decreasing Expenses which reduces the deficit in the 2023 Budget to approximately \$13K. Those adjustments include:

Revenue:

- Additional \$23-\$25K coming in from the Colorado Events Grant (to be reflected once received).
- Lightly increased Membership Revenue due to anticipated increase in new members.

Expenses:

- Travel Expense was slightly reduced for both Petre and Eisele and is hoped to be offset by travel expenses covered by the soliciting party or organization.
- \$4,550 was moved out of Communications and into Subscriptions for more accurate reflection as it is for the Wild Apricot Membership web hosting.

- Contract Expense for CoP28 was reduced \$25,000 due to not needing the same level of support in this second year versus the first. McConnel added collaboration with GRSB members and industry partners will help with this lift.
- Roundtable Cooperation - \$10K is allocated for the Global to Local project with GRSB and the National Roundtables.

It was moved by Sherrard and seconded by Beierbach to accept the Revised 2022 Financial Report and the Revised 2023 Proposed Budget to present to the Board for approval as presented. Motion carried.

Council Reports

Communications Council

On behalf of Amie Peck, Petre reported on Comms Council updates to include:

- Amie Peck provided an update to the Global Meat Alliance on the work of the GRSB Communications Council during the February meeting.
- Work for this year includes reviewing the existing key messages / target audiences for GRSB
- Members / roundtables are providing content to Lasack on various themes for social media / blogs
- Communications emphasizing the measurement and progress of the Global Goals

Working Group Updates

Climate

Werth reported the Climate Working Group will be hosting the next GRSB webinar which will help demystify FLAG & SBTi, and how to work collaboratively across all of the beef supply chain both domestic and International, to provide producers with necessary tools and resources. The webinar is February 23rd, 1:00-2:30 pm Central. Werth also reported the 1:1 calls with the National Roundtables have been very beneficial learning of their individual needs to move forward with the goals work.

Petre shared a potential GRSB project that would add value to GRSB members to harmonize GHG Emissions reporting across the beef supply chain. This would be suitable in the Climate Working Group and can be funded by member organizations. Sherrard stated that Rabobank will financially contribute to this project and also believes this is an attractive investment for many GRSB members. Sherrard also stated GRSB is uniquely positioned to bring the right people together to accomplish this, and suggested partnering with the Dairy Industry.

Finally, Werth shared there is an open comment period until March 14 for the GHG Protocol and recommends GRSB/USRSB aligning a proposal on key principles to consider as they potentially modify the protocol for the first time in a decade. McConnel suggested time towards the end of the next webinar to discuss and feels a GRSB Guidance document on Implementing SBTi or FLAG including emissions measurements specific to Beef is something we should do as a next step since establishing the Life Cycle Assessment Guidelines.

Nature Positive Production

Fenrich reported being on the 1:1 calls with each of the roundtables to discuss their regional priorities and how they fit in with GRSB's Global Goals and priorities. Fenrich identified the value of Communications on the regional initiatives, as well as learning opportunities transferrable to other geographies. Fenrich shared there is an open consultation period for SBTN that closes March 7 if GRSB would like to submit.

<https://sciencebasedtargetsnetwork.org/resources/resources-for-land-public-consultation/>

Animal Health & Welfare

Petre reported AHW (as with all of the working groups) will undergo restructuring into a smaller Core Group that will work on ensuring reporting and delivering on the goals, with the broader consultation group providing comment and feedback. Petre added the 1:1 calls with the National Roundtables have been very useful.

Regional Roundtable Updates

The Regional Roundtable reports are attached.

Executive Director's Report

Monitoring and Reporting

Petre reported all roundtable feedback on the draft framework, as well as all notes from the 1:1 Alignment and Priority calls with the roundtables have been forwarded to SureHarvest. There will be a meeting next week to review the updated framework by SureHarvest.

Social Goal

GRSB will develop a Social Goal which may be spearheaded by Daniel Knoop (Solidaridad). A Core Working Group will be formed as soon as possible. Please let Petre know if there are any members recommended for this group, particularly, specializing in ESGs.

AIM, Washington D.C., May 8-10

Petre stated GRSB representation would be valuable at the upcoming Agriculture Innovation Mission (AIM) for Climate Summit and asked if any members plan on attending. Tyson, NAMI and the USRSB will be there. Eisele added most of the Latin American Roundtables work with Inter-American Institute for Cooperation on Agriculture (IICA) and will discuss engagement opportunities with the Protein Pact.

North American Meat Institute (NAMI) – Protein Pact

Petre introduced recent new GRSB member, Eric Mittenthal (NAMI) to share on the Protein Pact of which, GRSB's endorsement is requested. NAMI and GRSB have many mutuals members, as well as alignment in goals. Endorsement is acknowledging Protein Pact's continuous improvement in the Animal Protein Supply Chain which is aligned with GRSB Global Goals and in return, NAMI will support GRSB's work through its membership engagement.

It was moved by Bownds and supported by Brazier to approve GRSB endorsement of the Protein Pact. Motion carried.

2023 Annual Plan

Petre referenced the 2023 Annual Plan in the meeting binder, as well as the link to the Tactics worksheet which is hosted on the website GRSB website under Member Resources. The Annual Plan is a result of a broader engagement with the roundtables over the last few months, and the worksheet will serve as a reporting framework to the Annual Plan and will be updated as we move forward. McConnel requested board members take the time to read through the Annual Plan, as it will be presented for approval at the next Board Meeting in Colombia. Please submit any feedback for refinement as early as possible in

advance of the next Board meeting. Petre advised this Excel worksheet will serve more objectively and replace the current Strategic Targets dashboard.

Regional Director's Report

Eisele reported registration for the Colombia Symposium and Innovation Tour is open, and encouraged those attending to register. The event is a public event and open to all. German Serrano is completing a site visit of the tour and facilities in advance to ensure a smooth process. Sponsorships so far have reached \$35K thanks to Minerva, EcoSecurities, Grupo Exito and other members. Other sponsorships are being considered such as IFC World Bank Group. Eisele also reported she will be traveling to Mexico on March 7th to attend the Mexican Roundtable's launch of their goals and extended an invitation for any members in the area to join. McConnel added the Board meeting in Colombia will also be available virtually.

Administrative Report

Membership

New member consideration was presented for the Angus Association Uruguay.

It was moved by Olaso Aguirre and supported by Gillespie to approve Angus Association Uruguay as a new GRSB member. Motion carried.

Hot Topics – Nutrition

Petre inquired if there was value of GRSB having a role to engage in the topic of *Nutrition*. Sherrard added a publication from Frontiers in Animal Science will be forthcoming in April (written by scientist from The Dublin Declaration) and could be informative for this conversation. There were a few mentions that the area of Communications would be the minimum that GRSB should engage. Petre stated a separate call will be scheduled for further member discussion and input.

3rd Quarter Board Meeting / Communicators Summit

Discussion was had on establishing date/location for the 3rd Quarter Board Meeting and Communicators Summit in light of industry and member events. Petre stated GRSB alternates global meetings between North and South America and this 3rd quarter meeting would be in North America. Petre asked if there were any venue ideas or if any members would like to host their venue. Typically, a Board Meeting would have approximately 50 people and the Communicators Summit would have approximately 100. The ProteinPACT is October 5-6 in San Diego which may be a good opportunity for GRSB to tag on the front end of that week.

AOB

As there was no further business, the meeting was adjourned at 5:30 p.m. (Central US/Canada).

Next Board of Directors Meeting in Colombia:

March 27, 2023, 12:00 p.m. – 4:00 p.m. Central US/Canada



Regional Roundtable Report Form

GRSB Roundtable Member: Australian Beef Sustainability Framework

Date: 17 February, 2023

Person Reporting: Jacob Betros

Report on Governance and Organisation:

No change

Report on Projects and Initiatives:

- Goalsetting is continuing. Industry hopes to set 5 goals with associated SMART targets in order to reach the goals.
 - Best Animal Care
 - Environmental Stewardship
 - Economic Resilience
 - People & Community
 - Climate
- The specific targets were spoken at the Consultative Committee
 - Huge thanks to Ruairaidh for attending and setting the scene
 - Had close to 100 stakeholders in the room
 - Broke into groups to discuss each goal area and potential targets. Obviously a wide disparity in beliefs, so need to ensure we are bold and ambitious and bring the entire industry up



- Data and content collection has begun for the 2023 Annual Update.
 - We are looking at doing an additional appendix which is an index for the GRI standards.
- Data and content being collated for the 2023 Annual Update

Report on Committee and Working Group Activities:

- Steering Group meeting focused on initial goals feedback, alignment to GRI standards, budgeting and resourcing, new data for 2023 Annual Update

Upcoming Meetings / Conferences / Events:

- Industry Forum – late March/early April
- 2023 Annual Launch – June 8



Regional Roundtable Report Form

(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)

GRSB Roundtable Member: Canadian Roundtable for Sustainable Beef

Date: February 2023

Person Reporting: CRSB

Report on Governance and Organization:

- Registration for our semi-annual meeting is open: <https://crsb.ca/events/>

Report on Projects and Initiatives:

- Cargill and CRSB launched a pilot certification recognition credit program on February 10th:

<https://www.crsbcertified.ca/blog/cargill-and-the-canadian-roundtable-for-sustainable-beef-launch-certification-recognition-credit/>

- Events season is in full swing. Staff and members are participating in various events across Canada.

Report on Committee and Working Group Activities:

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Upcoming Meetings / Conferences / Events:

- **2023 Semi Annual Meeting**
April 25 & 26, 2023
Calgary, Alberta
- **2023 Annual General Meeting**
September 26 & 27, 2023
Toronto, Ontario



Regional Roundtable Report Form

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GRSB Roundtable Member: Paraguayan Roundtable of Sustainable beef (MPCS)

Date: February 16th 2023

Person Reporting: Hugo Sánchez

Report on Governance and Organization:

- Board Meeting: 3 new members, changes in the internal Bylaws, participation in the Colombia Innovation tour.

Report on Projects and Initiatives:

- Update of SAGAS Reports,
- Training in sustainable livestock in course, for students
- New courses were launched

Report on Committee and Working Group Activities:

- Technical committee meeting; SAGAS and training program

Upcoming Meetings / Conferences / Events:

- February 20: internal meeting to present to the members, the 2023 strategic plan and the activities' calendar
- March 20: General Assembly

Other:



Regional Roundtable Report Form

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GRSB Roundtable Member:	New Zealand Roundtable for Sustainable Beef
Date:	February 2023
Person Reporting:	Megan Skiffington / Steve Dickie

Report on Governance and Organization:

The first NZRSB Board meeting for 2022 was held on the 8th of February. And the next Board meeting is scheduled for 2 March 2023.

Report on Projects and Initiatives:

We are developing on our engagement and looking at opportunities to involve our members and new stakeholders on the NZRSB mission, including a webinar and the possibility of building in a beef value chain tour to our annual conference.

Industry wise, Fonterra has implemented a policy change that all calves must now be given a “useful” life under a change to the co-op’s terms of supply. This will likely result in the better part of 250,000 calves going to processors. Discussions between affected industry groups are progressing.

Currently, there is a fair bit of interruption to progress, in the aftermath of Cyclone Gabrielle and its effect on the North Island.

Report on Committee and Working Group Activities:

A substantial amount of time has been devoted to preparing a draft goals consultation document sent out to members and stakeholders on Monday the 13th of February. The 2-week consultation period has been extended to 4 weeks in acknowledgement of recent interruptions.

Upcoming Meetings / Conferences / Events:

23 February 2023 – NZRSB/GRSB Regional Roundtable goals alignment meeting

28 February and 1 March 2023 - NZ Agricultural Greenhouse Gas Conference, Wellington (Non-NZRSB)

2 March 2023 – NZRSB Board meeting - Wellington, NZ

Date TBC – March NZRSB Webinar

Dates TBC, May 2023 – NZRSB AGM, Conference, Annual Plan release and beef value chain tour.



Regional Roundtable Report Form

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GRSB Roundtable Member: Textile Exchange

Date: February, 2023

Person Reporting: Anne Gillespie

Report on Governance and Organization:

We have a few staff changes: We have Crystal Osner, who is our new full time coordinator for leather and Impact Incentives and will add a lot of capacity. Nicole Lambert, who has been leading our leather work is going on maternity leave, and will be replaced by Pav Ramani, who will lead the Deforestation-Free Call to Action for Leather, and she brings in a wealth of experience from other commodities.

Report on Projects and Initiatives:

We are into the second year of our Impact Partnership in Brazil and all of the Incentives have been sold to brands. Audits are being done on the farms involved. We are also starting additional partnerships.

Our biggest focus right now is on the Deforestation-Free Call to Action for Leather (C2A) that we are launching in partnership with the Leather Working Group (LWG). We have a few brands that have already signed on, and strong engagement from many others. The C2A asks brands to commit to source all their leather from verified Deforestation-Free supply chains by 2030 or earlier, and provides a roadmap, toolkit and support to get there. A key component of the Call to Action roadmap is brand investment to immediately support producers to protect their forests and natural ecosystems. NWF, WWF and Accountability Framework initiative are closely involved in the design of the C2A.

Upcoming Meetings / Conferences / Events:

We have a field trip to visit the beef/leather supply chain in Brazil, and so far have 20 confirmed registrations representing global brands, key NGOs and our leather partners. We will be visiting a JBS meatpacker and tannery, as well as a couple of farms that are selling Impact Incentives.