

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
EXECUTIVE COMMITTEE MEETING
APRIL 11, 2023**

The Executive Committee meeting of the Global Roundtable for Sustainable Beef was called to order at 3:01 p.m. Central U.S. / Canada time.

Members Present: Ian McConnel, Bob Lowe, Justin Sherrard, Lucas McKelvie, Luiza Bruscato, Bob McCan

Staff/Other Present: Ruaraidh Petre, Josefina Eisele, Scott Stuart, Julie James

Opening Remarks/Executive Committee Report

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

Approval of Minutes

It was moved by McCan and seconded by Sherrard that the minutes of the March 14, 2023 GRSB Executive Committee meeting be approved as presented. Motion carried.

Financial Reports

Sherrard reviewed the March 31, 2023 Financial Report reflecting YTD \$527,842 in revenues and \$200,494 in expenses for a net surplus of \$327,349. Sherrard stated both the income and expenses are in line with budget although there are a considerable amount of membership dues outstanding. McCan offered to follow-up with Wayne Morgan, Golden State Foods. Vence was purchased by Merck and Ag Research has opted to be part of the NZRT. The Meeting Revenue & Expense represents the recent Board Meeting and Innovation Tour in Colombia which received \$35K in sponsorships and \$16K in registrations. Expenses totaled \$24K primarily for the tour, food and translation. After all expenses are reconciled, GRSB and MGSC will share any profit 50/50.

It was moved by Sherrard and seconded by Lowe that the March 31, 2022 Financial Report be approved as presented. Motion carried.

Executive Director Report

Emerging Ag / COP28

Petre reported from the Executive Committee's feedback on the Emerging Ag contract, Petre will tighten the scope and specify performance against outcomes. Once the contract is finalized, the monthly CoP Working Group calls will be scheduled and monthly summaries will be provided to the Executive Committee. Fund raising will be needed.

Monitoring and Reporting

The prelaunch for the draft framework will be on April 24, 2:00-3:00pm Central US and will include SureHarvest, the National Roundtables and the Working Group Chairs. Eisele reported she will be going through the framework with the Latin American roundtables at their upcoming meeting.

Global to Local Roundtable Cooperation

Petre shared the \$60K proposal from Consensus Building Institute (CBI) to help GRSB revise its Global to Local framework. It was recommended to prioritize and reduce the scope of work and renegotiate the costs. \$10K is budgeted and funding is needed, ideally shared 50/50 with GRSB and the National Roundtables. Updating the Global to Local was agreed to be fundamental to GRSB's efforts moving forward.

Social Impact Goal

Petre reported from the first call with the Social Goal Working Group chaired by Daniel Knoop went well. The group will first work on updating the Principles and Criteria, People and Community, and then the Terms of Reference. It was recommended to include Education. The next call will be on April 24th.

3rd Quarter Board Meeting / Communicators Summit

The next in-person Board of Directors meeting and Communicators Summit will be in San Diego, California, October 2-4 directly preceding NAMI's Protein Pact scheduled for October 5-6. A rough schedule would be starting Monday afternoon with National Roundtables and Working Group meetings, followed by 1.5 days for the Communicators Summit on Tuesday-Wednesday. A tour option will be explored. The meeting venue is the Rancho Bernardo Inn where the Protein Pact will also be meeting. An Executive Committee meeting will be included in the schedule.

2024 Global Conference for Sustainable Beef

Petre shared that May is a better climate month than October in Paraguay for the Global Conference which will be either the 2nd or 3rd week in May. The venue will likely be the Sheraton Asuncion. Petre will arrange for a personal call with Alfred Fast and Hugo Sanchez.

Regional Report

Colombian Innovation Tour

Eisele reported both the symposium and tour were successful and well-attended with 140 at the symposium and 95 on the tour. The Colombian Roundtable has decided to proceed as a private roundtable and not public as originally planned.

Administrative Report

It was reported that Hillary Fenrich is no longer with the National Wildlife Federation and is seeking employment. As Fenrich was largely instrumental in the development of the Nature

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Positive Production (NPP) goals, GRSB would like to propose Fenrich with contract work to help Eisele in the next phase of the framework. The budget will be reviewed for potential funding.

Other Business

GRSB has engaged in a small project with Solidaridad that supports farmers in Brazil. GRSB's role would be in communications and the results from the project would be contributed to the Nature Positive and Climate goals.

Adjourned.

**The next Executive Committee Meeting will be on May 9, 2023, 3:00 p.m. – 4:30p.m.
Central US / Canada.**