

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
BOARD OF DIRECTORS
APRIL 26, 2023**

The Global Roundtable for Sustainable Beef Board of Directors meeting was called to order at 4:03 p.m. Central U.S. Time via Zoom.

Board Members Present:

Producer Constituency

Meat & Livestock Australia, Jacob Betros
Canadian Cattle Assoc. –
Nat'l Cattlemen's Beef Assoc –
Sol Dorado –

Processing Constituency

OSI Group, Craig Jensen
Harvest Road, Scott Strachan
Cargill, Ben Brophy

Retail Constituency

McDonald's, Andrew Brazier
Restaurant Brands Int'l –

Ex-officio Members Present:

Ian McConnel, President
Bob Lowe, Vice President
Justin Sherrard, Treasurer

Executive Committee Members Present:

Lucas McKelvie, Member-at-Large
Jeannette Ferran Astorga, Member-at- Large
Luiza Bruscato, Member-at- Large

Civil Society Constituency

National Wildlife Federation, Blanca Herrero
Texas A&M, DAS –
World Wildlife Fund –

Allied Services and Industries Constituency

Rabobank –
Textile Exchange, Anne Gillespie
Corteva AgrScience –

Roundtable Constituency

USRBS (U.S.), Samantha Werth
MPCS (Paraguay), Hugo Sanchez
SAR RSB (S. Africa), Florence Nherera
MBCS (Bolivia), Edward Moreno-Coimbra

GRSB Staff Members Present:

Ruaraidh Petre, Executive Director
Josefina Eisele, Regional Director, Latin America
Scott Stuart, Dir. of Administration and Finance
Katie Ambrose, Director of Member Relations
Kellie Lasack, Communications Coordinator
Julie James, Office Administrator

Other Members Present:

David Smith – Ceres Tab
Edward Moreno Coimbra – Bolivia RT
Louisa Icke – New Zealand RT
Adam Coffey, Michelle Randall – Cattle
Council AU
Kristi Block – NAMI
Matthew Cleveland – ABS
Terry Ward – Zinpro
Scott Strachan – Harvest Road

Opening Remarks/Executive Committee Report

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

Consideration of Minutes

It was moved by Werth and supported by Brazier that the minutes from the March 27, 2023 Board of Directors meetings be approved as presented. Motion carried.

Financial Report

Treasurer Sherrard reported on the March 31, 2023 Financial Report reflecting \$527,742 in revenues and \$200,494 in expenses for a net surplus of \$327,349. Revenues are higher due to the Meeting Revenue from the recent meeting in Colombia; however, the corresponding expenses will be reflected in April's Meeting Expense. Also, there remains several outstanding membership dues payments and Sherrard requested member support to help expedite payments. Overall travel costs have increased.

It was moved by Sherrard and seconded by Betros that the March 31, 2023 Financial Report be approved as presented. Motion carried.

Communications Updates

Communications Council

Petre reported on behalf of Amie Peck that the Communications Council will be hosting a Communications Webinar, May 24, 3:00 – 4:30 PM Central US/Canada time, featuring two case studies from the Canadian Cattle Association and Beef and Lamb New Zealand on communications strategies to manage policy issues.

Planning is under way for the next Communicators Summit, October 2-3 in San Diego, CA which will include breakout discussions, keynote speakers, and case studies. GRSB will share the hotel reservation link once conference registration opens which is the only way to secure GRSB's negotiated discount rate. Intended audience is for Communications Professionals within the meat sustainability sector as the Summit will take place directly preceding NAMI's Protein Pact, Oct. 4-5 at the same venue.

Social Media

Lasack gave an update that that recent meeting in Colombia increased engagement on GRSB's social media channels 400%, especially, with Latin America. Facebook increased 855%, Instagram 685%, LinkedIn 442% and Twitter 357%. New followers increased: 55 on Instagram, 101 on LinkedIn and 17 on Twitter.

Working Group Updates

Climate

Werth reported on the last Climate Working Group call where guests included Eric Harris, SureHarvest and Dominik Wisser, FAO Gleam. Wisser presented the FAO Gleam model and while it does not compliment GRSB's needs, there is potential in GRSB's forthcoming models to show if/and scenarios for regions. There is also potential for GRSB membership and National Roundtables to submit more relevant data for Gleam which would help FAO in building out the model more suitable for GRSB's Climate work needs. The next Climate call will be in June and special guests will be invited to share on the topic of Carbon Tracking. A smaller Climate subgroup will be formed to start working on projects; please let GRSB know if you would like to be part of this task group.

Nature Positive Production (NPP)

Eisele reported that the NPP calls will pickup pace now that the Framework has just launched. The NPP approach will be more broad with nature-based solutions versus having one specific indicator. Hillary Fenrich is no longer co-chairing NPP. The structure of the working group is being reevaluated and Josefina will be developing a new Terms of Reference and scope for this phase of the working group. The groups primary efforts will be supporting National Roundtables to develop or measure on their national Nature Positive goals.

Eisele will be presenting on GRSB's Nature Positive goals at the upcoming Future of Food Innovation Forum in Amsterdam, May 3-4.

Animal Health & Welfare (AHW)

Petre reported the updated Terms of Reference is ready to be presented to the Executive Committee for approval. The last GRSB webinar, "Demonstrated Advances on Animal Welfare" is available by video if you were not able to join the call. Petre has also been in discussions with Rebecca Doyle of Global Agenda for Sustainable Livestock's, Animal Welfare Group regarding animal welfare linkages in Europe. GRSB has been invited by the World Organization for Animal Health (WOAH) to participate in a multi-stakeholder platform on Antimicrobial Stewardship. There will be more information to come for engagement opportunities for GRSB membership with Antimicrobial expertise.

Social Impact Goal

In Danial Knoop's absence, McConnel reported that the Social Goal Working Group recently met and reviewed the Principles and Criteria for People and Community. A smaller drafting group has been formed and will begin working on drafting a revision of the Principle which the language used will also carry-over to establishing the over-arching Social Goal. Work on updating the Criteria and establishing subgoals will then follow.

Regional Roundtable Updates

The Regional Roundtable reports are attached.

Executive Director's Report

Emerging Ag/CoP28, Dubai

Petre reported the Emerging Ag contract has been signed with a tightened scope totaling \$30K. The scope includes facilitations of meetings up to CoP28, as well as recommendations, introductions, and submission advice.

Global to Local

GRSB has requested a proposal from the Consensus Building Institute (CBI) to help better identify and strengthen the mutual relationship and support between the GRSB and the National Roundtables. The initial proposal came in higher than anticipated and Petre is working on negotiations before submitting the final proposal to the Executive Committee for approval. Calls with the Working Groups and National Roundtables will continue to ensure alignment and adequate support is being provided to the roundtables.

Monitoring and Reporting

Petre reported on the monitoring and reporting framework recently launched with SureHarvest. This framework will serve as the basis for the near-term review and reporting needs and how reporting is designed going forward.

Petre also reported on travels including:

- Argentina in April for the Principles and Criteria launch for Livestock organizations. This was organized by the US Dairy Export Council, and included various dairy organizations, as well as rural associations which is important in Latin American countries representing Producer interests. Petre presented on GRSB's goal setting process, and the concept of roundtable collaboration. All participating organizations signed-up to the Principles and Criteria which will help open doors to involve more rural associations in GRSB or a national roundtable.
- After Argentina, Petre visited Uruguay and met with various organizations including GRSB members regarding a Uruguayan Roundtable which will be moving forward soon.
- Petre will be attending the USRSB General Assembly in the U.S. in May and will then pass through GRSB's corporate office in Colorado.
- The European Animal Agriculture Platform (EAAP) will be in Leon, France in August. GRSB has submitted an abstract which was accepted, and Petre and Eisele will be presenting on GRSB and the National Roundtables demonstrating progress.

Regional Director's Report

Textile Exchange Site Visit

Eisele reported on her recent trip to Brazil with Textile Exchange regarding their Leather Impact Accelerator which establishes minimum requirements in the supply chain and incentivizes farmers and producers. Topics included Zero Deforestation, Animal Welfare and Traceability – and how the Leather and Beef sectors can work together to help resolve sourcing issues. Eisele advocates GRSB working more with the Leather sector, fashion brands, and consumer group forums such as the Beef Working Group.

Solidaridad Project with Soft Commodities Forum (SCF)

Eisele reported in partnership with GTPS and Solidaridad, a proposal has been submitted to the SCF (a fund from the largest soybean traders to help Brazil with Deforestation) under the project area for Integrating Production with Livestock/Crop(soy) and Forest. GRSB's role would be to share the project results in Brazil with various regions and host events on this integrated farming approach. Comments were made that GRSB should join these discussions to help guide "fair and reasonable" expectations of supply chains in responding to the various reporting requirements such as the recent EU legislation.

Administrative Report

New Members

Three new member considerations were presented for: *East Foundation*, *LEVELUP*, and *LSQA*.

It was moved by McConnel and supported by Brophy to approve all three applicants as new GRSB members. Motion carried.

Communicators Summit / Board of Directors Meeting, Oct. 5-6, 2023, San Diego, CA

Petre advised participants to be sure to wait to receive the hotel reservation link to be sent by GRSB to ensure the best negotiated group rate for the conference.

Global Conference on Sustainable Beef (Tentatively May 2024, Paraguay)

Petre advised due to regional climate, the Paraguayan Roundtable suggests May to be the better month than November for the next global conference. This date change does create some scheduling conflicts such as a tentative Innovation Tour in Australia, and other industry events such as Beef Australia, May 5-11, in Rockhampton.

AOB

Petre added a meeting will be scheduled in May regarding discussion on Regenerative's relation to the Nature Positive Production Goal.

As there was no further business, the meeting was adjourned at 5:12 p.m. (Central US/Canada).

Next Board of Directors – May 24, 2023, 9:00 a.m. – 10:30 a.m. Central US/Canada



Regional Roundtable Report Form

GRSB Roundtable Member:	Australian Beef Sustainability Framework
Date:	24 April, 2023
Person Reporting:	Jacob Betros

Report on Governance and Organisation:

- Three SSG members will be retiring in June. The search for their replacements has begun

Report on Projects and Initiatives:

- We held an industry forum on the 20th April, with approx. 40 attendees. The main outcome today was consensus on five overarching industry goals to be announced at the ABSF 2023 Annual Launch. These need to be signed off by RMAC first
- Expectation has now been placed on industry to continue the good work and momentum and set in stone targets to report against the goals.
- Working on a domestic transport indicator has progressed well, and we should have a new indicator in 2024.
- Participation in an Australian pilot of the Taskforce on Nature-related financial disclosures.
- Most of the data for the 2023 Annual Update has been collected, with content almost finalized. Next steps are copywriting, graphic design, and Peak Industry Council consultation.

Report on Committee and Working Group Activities:

- Finalising Australian beef industry goals

Upcoming Meetings / Conferences / Events:

- 2023 Annual Launch, Melbourne – June 8



Regional Roundtable Report Form

(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)

GRSB Roundtable Member: Canadian Roundtable for Sustainable Beef

Date: April 2023 Person Reporting: CRSB

Report on Governance and Organization:

- CRSB Council formed a working group to finalize the CRSB Certified Incentive program, and hired a consultant to support the working group

Report on Projects and Initiatives:

- Semi-Annual meeting taking place on April 25th and 26th
 - 100 participants attending
 - Includes sessions on ESGs and Sustainability Strategy
- Looking forward to participating in the USRSB meeting in May
- Progress has been made on the CRSB Certified review – currently negotiating and finalizing chain of custody approach
- Consumer-facing marketing campaign launching shortly

Upcoming Meetings / Conferences / Events:

- **2023 Annual General Meeting**
September 26 & 27, 2023
Toronto, Ontario



Regional Roundtable Report Form

(Please use this form to provide your report to the monthly GRSB Board of Directors meeting. This will enable the staff to accurately record your report in the meeting minutes.)

GRSB Roundtable Member: Paraguayan Roundtable of Sustainable beef (MPCS)

Date: April 21st, 2023

Person Reporting: Hugo Sánchez

Report on Governance and Organization:

- We hold our General Assembly on March 20. All the authorities were re-elected
- We incorporated 7 new members. We have now 40 members
- Participation in the Colombia Innovation tour and in the Board meeting of GRSB.

Report on Projects and Initiatives:

- Several training courses in sustainable livestock, for students and professionals, presentational and online
- We had monthly meetings on different hot issues with all the members. The last one was about the 2023 annual plan and calendar of activities for this year

Report on Committee and Working Group Activities:

- Technical committee is studying a proposal for new law related to carbon credits

Upcoming Meetings / Conferences / Events:

- June 15 to 20: Global Conference of Agribenchmark in Asunción, Paraguay

Other:



National Roundtable Report Form

*(Please use this form to provide your report to the monthly GRSB Board of Directors meeting.
This will enable the staff to accurately record your report in the meeting minutes.)*

GRSB Roundtable Member: Textile Exchange

Date: April 21, 2023

Person Reporting: Anne Gillespie

Report on Governance and Organization: No updates

Report on Projects and Initiatives:

1. Together with the Leather Working Group, we have launched our Call to Action with our stakeholder brands. We are challenging leather brands and retailers to be fully deforestation and conversion free in all of their leather sourcing by 2030. We have four companies that have signed on so far and are expecting to get at least that many more by the official launch date of June 14th.
2. We have just completed our first ever field trip. We had 25 people from brands, international NGOs, our Brazilian partner organizations and Josefina from GRSB. We visited a meatpacker, a tannery and two farms, and absorbed the amazing food, scenery and culture of Mato Grosso. Everyone said that it was a powerful trip in terms of building their appreciation of the challenges and opportunities that we need to address together.

Report on Committee and Working Group Activities:

Upcoming Meetings / Conferences / Events: