



GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF

Climate Working Group

Monday, July 10, 2023
2:00 p.m. – 3:00 p.m. Central U.S./Canada Time

Members Present:

Matt Sutton-Vermeulen – Context Network
Garth Boyd – Context Network
Sarah Frank – Context Network
Nick Jolly - NZRSB
Jessica Loughland - Greenham & Sons
Jan Heinrich - EcoSecurities
Beatriz Pressi - GTPS
Tim Hardman - Fulton Marketing
Carola Baglietto - McDonald's
Emily Stackhouse - Alltech
Terry Ward - Zinpro
Justin Sherrard - Rabobank
Nicolas Goycochea - LSQA

Luke McKelvie - McDonald's
Harnan Villalobos - McDonald's
Kristi Block - NAMI
Matthew Cleveland - ABS
Anne Krema - CME Group
Eric Harris - SureHarvest
Samantha Werth - USRSB
Ana Varsi - LSQA
Pablo Canada - MACS
Teresa Park - Melliens
Sara Kroopf - Mars Petcare
SKYNET (JM) -
Daniel (Interpreter)

Staff Present: Julie James, Josefina Eisele, Ruaraidh Petre, Katie Ambrose

Overview

GRSB carbon footprint guidelines were submitted to GHG protocol some months ago, and is currently waiting to review submission until land sector and removal guidance section is complete.

Overview/final look at goals reporting template and what is coming next from SureHarvest

Context Network working with GRSB on carbon scoping project confirmed and to be presented to GRSB members today.

Reporting Framework (*SureHarvest*)

SureHarvest with GRSB created the sustainability goals framework, launched at the end of April. Currently finalizing the reporting template for the roundtables to report progress on the

sustainability goals. Goal of today is to get feedback and to provide an overview of the template.

The guiding principles of the goals framework and the reporting template: 1) harmonizing efforts and leveraging existing initiatives amongst national or regional roundtables, when possible, 2) to support collaboration between national and regional roundtables, and 3) provide a foundation for communication around progress against the sustainability goals, emphasizing reporting process and supporting all the round tables

The framework and template consist of three main components: the engagement level, goals and targets, and action plans. The reporting template will be completed by national and regional roundtables with information from those three areas with formal reporting every two years, with annual progress checks. The first round of reporting will be later this year once the reporting template is finished.

Engagement level reports may include specific numeric metrics, targets, and/or aggregation of numeric metrics at a global level (possibly GLEAM). This will focus initially at the national and regional roundtable levels, although there was some discussion about options for reporting by other types of GRSB members, but further discussion is needed on that topic and will be revisited at a later stage.

The idea is for roundtables to self-report on engagement level. The first level of “committed” means a round table has committed to GRSB sustainability goals. It was recommended to include a level of engagement prior to full commitment for members that have unique barriers or are reluctant to make and dedicate to full climate goals. Could measure leading indicator progress to support sort of onboarding through pre-commitment.

To achieve measuring level engagement requires participating roundtables to develop national/regional goals and targets that are aligned (but not identical) to global goals and targets. Alignment means using similar units/metrics and there is directional alignment between targets and goals. This allows for some flexibility if certain targets are excluded or different from what is included in the global framework if justification for omissions are provided by the roundtable when determining national/regional targets

There will be a type of score aggregated across multiple topics and levels to address everything happening within a roundtable at a more dynamic level. This will allow roundtables to individualize goals, while still ensuring progress towards common climate goals put forth by the GRSB. There is potential to provide additional guidance to roundtables on how their goals fit within the context of broader GRSB goals. Such a score plan links to the action plan, where the reporting template includes a lot of details around the types of activities being carried out at that national/regional roundtable level. Will investigate how to help roundtables pick the right level and move through the levels of engagement in the coming years.

Goals and targets section allows for flexibility on type of units, what percent target is set, and more details; where a round table reports out details as they relate baselines, scope of

targets, units, metrics, etc. Reporting greenhouse gases will be dependent on the roundtable, with suggestion that reporting be done on individual gas basis, per the GRSB LCA guidelines.

The last part of the framework are action plans, which are roundtable specific, related to activities and initiatives made toward goals, and the intent on leveraging existing plans and not increasing work. The template will highlight the activity, what type, who is responsible for it, and timelines, as core pieces of information. If an action plan already exists, this section of the form is optional. Acts as helpful reference points for positive communication of sustainable practices and support collaboration between roundtables. Recommended that this portion not be optional, to ensure roundtables are aware and clear in their actionable items and easily referenced.

Reporting template will be summed into a general area to describe progress, challenges, and areas that could benefit from greater GRSB support

Reporting template will be sent out later this month, with a completed reporting template required from roundtables by the end of Q3, and GRSB reporting late 2023/early 2024. Additional comments should be directed to Samantha Werth or Eric Harris in the week.

Climate Scoping Project (*Context Network*)

Focus on global beef production chain. Approach in three parts: 1) stakeholder mapping, 2) stakeholder interviews, and 3) vision and recommendations.

The first portion will focus on the core GRSB team and have a stakeholder engagement exercise to map out GRSB stakeholders throughout the global beef value chain. In part 2, 30 stakeholders will be interviewed (mix of members and non-members), discussing topics like measuring and tracking GHG emissions, warming, potential solutions, and the role of GRSB. Lastly, there will be a half-day workshop to discuss the future of GRSB's role in measuring and tracking GHG emissions. This will help define GRSB's purpose, role, competitive solutions, and potential next steps to begin piloting towards one of those solutions. This will result in a meeting report to provide recommendations to be supportive of existing members.

Stakeholder mapping will begin in July and expected to wrap up the entire project by October 2023.

Discussion Questions

What questions are you interested in learning more about specific to credible carbon accounting?

- How are losses being accounted for, with regards to emissions?
- Who will run the carbon market and where can we go for trusted information?

How do you plan on using the results to set you up for success in Phase 2?

Working Group Next Steps

Next steps include GRSB providing necessary materials for stakeholder engagement, meeting with GRSB core team for stakeholder mapping and considerations, and beginning landscape assessment and interview guide development