

**MINUTES
GLOBAL ROUNDTABLE FOR SUSTAINABLE BEEF
EXECUTIVE COMMITTEE MEETING
JULY 11, 2023**

The Executive Committee meeting of the Global Roundtable for Sustainable Beef was called to order at 3:05 p.m. Central U.S. / Canada time.

Members Present: Ian McConnel, Bob Lowe, Justin Sherrard, Lucas McKelvie, Jeannette Ferran Astorga, Luiza Bruscato, Bob McCan

Staff/Other Present: Ruaraidh Petre, Josefina Eisele, Scott Stuart, Katie Ambrose, Julie James

Opening Remarks/Executive Committee Report

A verbal affirmation of adherence to the GRSB Anti-Trust Policy was received from those on the call.

Approval of Minutes

It was moved by McConnel and seconded by McKelvie that the minutes of the June 13, 2023 GRSB Executive Committee meeting be approved as presented. Motion carried.

Financial Reports

Sherrard reviewed the June 30, 2023 Financial Report reflecting YTD \$700,519 in revenues and \$386,370 in expenses for a net surplus of \$314,149. Sherrard stated all membership dues are in and thanked Katie Ambrose for her persistent efforts. The approximate \$30K deficit in Dues Revenues is from non-renewals although new memberships in are anticipated. Travel expenses are high due to inflation and increased events, and there will be some travel reimbursements from some of the events. Stuart advised the Global Conference Revenue increased \$21,719 from the 2023 Global Conference Event Rebate from Colorado. Sherrard expressed appreciation for the efforts of Julie James.

It was moved by Sherrard and seconded by McCann that the June 30, 2022 Financial Report be approved as presented. Motion carried.

Executive Director Report

Beef Sustainability Roadmap

Discussion was held on how to best proceed with the roadmap:

- Direct a tailored approach with funding request to organizations that have already expressed interest, particularly, with the carbon in-setting project.
- Tailor introduction letters for both general and specific approaches (Sherrard offer to help Petre)
- Develop one page summary pitch for each project idea (*Carbon project should be

- presented as a whole and not just the initial phase)
- Setup constituency meetings within the next few weeks
 - Present project needs - possibly have working group leads to present (Astorga and Sherrard offered to be part of the calls).

It was stated that specific accounting can be tracked to accommodate member project preference. Also, all member project proposals would require accompanying funding. Such projects should align with GRSB global goals and benefit all roundtables and members, such as the carbon in-setting project.

Special recognition for project contributors was also discussed (special name / category-level, etc).

Communications suggestions included a kick-off webinar to help socialize and also allow for Q&A, as well as in the Connect Newsletter.

Emerging Ag / CoP28

Petre reported GRSB submitted for an official UNFCCC side event, as did Beef+Lamb NZ and the Canadian Cattle Association (CCA). Petre will inquire if Beef+Lamb and CCA would like to merge together as one side event. GRSB's proposal included the Inter-American Institute for Cooperation on Agriculture (IICA) and Southern Africa Agriculture Initiative (Saai). IICA submitted for a separate side event and can have a representative speak at GRSB's panel.

A complete list of names for pass allocations is due the end of July. Name changes can be made any time. It is important the list is diversified with a balanced representation of gender, race and regions.

Petre added GRSB applied for a speaking role at the FAO Global Conference on Sustainable Livestock Transformation in Rome, Sep 23-27, as well as one of the four side events available which would likely be grouped with other livestock organizations. GRSB will lobby FAO for a presentation opportunity in their pavilion in Dubai.

Social Impact Goal

Petre reported the drafting group has completed the Principles and Criteria on People and Community, and it has been distributed to the larger Social Working Group and National Roundtables for review and feedback which will be collected and submitted all at once for any applicable edits. The drafting group will start working on the goal and confer with the larger group throughout the process. Once the goal is completed, both the Principles and Criteria and the Social Goal will be circulated to the full membership for one month review for feedback.

2024 Global Conference for Sustainable Beef

Petre reported that Paraguay is no longer a consideration for the next Global Conference as there are concerns regarding GRSB's Climate goal. Other considerations were given for Uruguay, Australia, Europe, Mexico, Argentina & Colombia. It was agreed it is important to stay in Latin America. Uruguay is a high contender for the global conference since they already have goals, a traceability model, and historical data, and will officially launch in September, and there are less logistical obstacles. GRSB will approach and discuss with Sebastian Olaso Aguirre and other Uruguayan members. It is important to keep the conference focus on Latin America and the broader industry and not the hosting region. McKelvie asked if there is a clear objective for the conference and to strategize on the target audience to determine if either Europe or Latin America would be the better destination. Petre stated the purpose of the

conference is for GRSB members to come together to share progress. It is important to reach policy makers in Europe and some opportunities include: European Federation of Animal Science (EAAP) Annual Meeting and the World Association for Animal Production (WAAP) Meeting, France, Aug 26-Sept 1; FAO Conference and the Committee on World Food Security (CFS) in Rome. Petre will be attending these meetings. McConnel suggested workshops might be more appropriate in Europe versus a global conference.

Regional Report

IICA - IDB Sustainable Livestock Platform for the Americas

Eisele reported on a recent meeting with IICA who along with the Inter-American Development Bank (IDB) are creating a Latin America (Brazil, Argentina, Bolivia, Paraguay & Uruguay) public and private platform of ministers and other public and private stakeholders from each country coming together with an objective to define a shared vision of Latin American livestock. They will also define indicators on climate, sequestration, emissions, biodiversity and animal welfare. They will also gather researchers to compare Latin America and global data. They are very aligned to GRSB's work and have invited GRSB and the National Roundtables to participate in the platform. Eisele will also help them identify the two consultant positions. Bruscato offered to support Eisele in this endeavor.

European Union Deforestation-free Regulation (EUDR)

Eisele has been invited to be part of a project initiative on traceability in response to the new EUDR which is being led by the Argentinian Export Chamber and Producer Associations and NGOs. All stakeholders from the beef and soy value chain will also participate.

Eisele is also participating in a traceability working group together with the Leather sector Cotance (organization of leather importers in Europe). Eisele will look into how to apply as a new member in order to participate in EUDR multi-stakeholder meetings organized by the European Commission.

Administrative Report

Communicators Summit / Board Meeting

Ambrose reported registration is open and was emailed to all members.

New Member

New member consideration was presented for *Jollibee Foods Corporation*.

It was moved by McConnel and supported by McCan to approve *Jollibee Foods Corporation* as a new GRSB member. Motion carried.

Upcoming Events

Communications Webinar, "Cultivated Protein" – July 24, 3:00 pm Central US – Speakers are being confirmed, Lowe will follow-up with Nicole Johnson Hoffman to participate.

Other Business

Bruscato addressed four projects that came out of the Latin America Strategic Planning meeting in 2022.

1. Narrative – IICA
2. Funding – Roadmap
3. Events – possibly have Latin America Day
4. Emissions – Climate Working Group

The next Executive Committee Meeting will be on August 8, 2023, 3:00 p.m. – 4:30p.m. Central US / Canada.