Society for Range Management has announced those who will be recognized in Sparks, Nevada January 31 for their contribution to the profession. Our own Bob McCan will be honored with one of the highest awards bestowed: the W.R. Chapline Award for Stewardship. Read the citation here and join us in congratulating Bob McCan and his wife Julie on this prestigious award!

Bob and his family have owned and operated McFaddin Ranches in Victoria, Bee and Refugio Counties in Texas for 5 generations.

The gates to the ranch are always open. Bob believes that showing fellow producers his stewardship on the most effective way to share the message. There's no telling how many hearts and minds been changed by Bob McCan. His quiet leadership style has earned him a seat at the table when the most influential people in the cattle and land stewardship business are gathered. He IS one of the most influential people in the cattle industry and rangeland stewardship business. From local Grazing Land and SWCD Boards to the Global Roundtable for Sustainable Beef, Bob has carried the stewardship message far and wide.

To have him be a "range guy" through and through is a blessing to range scientists and practitioners everywhere. He has ensured SRM and the Society's values and mission have had a voice in some of the most important conversations in the livestock industry for many years.

Bob and Julie currently live on the ranch in a house which overlooks the polo field and is within sight of the rangelands and unique breed of cattle he developed to be suited to the coastal prairie environment. Bob and Julie have hosted numerous polo match fundraisers for local charities. If you drop in at McFaddin Ranch at the end of the day, you will likely be greeted with, "let's go out to the pasture and look around."

We look forward to celebrating with Bob and Julie in Nevada! Congratulations!

